

The Daily Item

The County Paper.

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BAY ST. LOUIS, MISS., THURSDAY, DECEMBER 20, 1934

THIRTY-EIGHTH YEAR No. 51

N. O. CIVIC LEADER IS CHIEF GUEST BAY CITY CHAMBER OF COMMERCE

Splendid Gathering of Bay St. Louis Business Men At Banquet Tuesday Night—H. Van R. Chase Aggressive And Constructive Speaker.

Some seventy people from the ranks of representative business and professional men of Bay St. Louis and Hancock County sat at a dinner given Tuesday night by President George R. Rea, under auspices of the Chamber of Commerce, to hear an inspirational address by H. Van R. Chase, general manager Association of Commerce, at New Orleans.

The spacious dining room of Hotel Weston, of which Mrs. Abigail Bourgeois is hostess, never looked to better advantage. The table, U shaped, carried a spray line of berry-laden holly along the entire center. The President and members of the board of directors sat at the speaker's table. A menu, consisting of fruit cocktail, oyster soup, roast turkey, with oyster dressing and jellied cranberry, Brussels sprouts, lettuce salad with thousand island dressing, sherbert, cake and demi-tasse black coffee, was faultlessly served.

It was noted from every business and professional calling the city was well represented, and those who were not present were conspicuous by their absence. Rev. A. J. Gmelch, member Chamber of Commerce, said grace.

President Rea Speaks
Prefacing his introduction of the speaker of the evening, Mr. Rea took occasion to dwell on the necessity of a chamber of commerce for any city if it were going to progress rather than retrograde.

In introducing Mr. Chase he said, among other things, that it had been repeatedly said Mississippi had two great cities—Memphis to the north and New Orleans to the south, and that the speaker had come from the latter, hence no stranger, and one to whom, because of its close juxtaposition, our problems and interests were not foreign to the speaker.

Speaks Freely and Forcefully
With sledge-hammer blows, marking with forceful emphasis, he stated he had arrived during the afternoon hours and took occasion to drive along some of the city's streets in addition to the beach boulevard. He said how could we expect our city to grow and develop and become something if we allowed weeds to grow along sidewalks and the beach front. Some beautiful homes, he continued, were surrounded, shrouded as it were, with the appearance of abandonment and weeds galore on every side. Houses here were without paint; where law might be seared grass and weeds told a woeful story of lack of civic pride. While we boasted of our "natural advantages" and other like phrases these meant nothing if we allowed our dwellings and surrounding premises to fall into the abject picture of deterioration. Civic pride and doing were the very foundation to the greatest work and subsequent success that could be attained by any town or city was the point clearly brought out.

We must not wait for outsiders to come here and develop and capitalize these, said the speaker. We must do it ourselves.
Nothing was more paramount for success than organization along every avenue of endeavor. In referring to failure of our peacemongers to enter upon an active plan of intelligent organization, Mr. Chase called attention to the vast sums of money lost. Peacemongers should be graded, assorted as it

PAYMENT OF TAXES AND PURCHASE OF AUTO LICENSES SLOW

Auto Tags Must be Purchased Before January 1 or 25 Percent Penalty Paid

The payment of taxes at the county tax collector's office is going slowly at this season with only a minimum of persons paying real and personal assessments, Deputy Sheriff Jos. V. Bontemps, stated.

The purchase of auto licenses and tags for 1935 is likewise progressing slowly. Up to Wednesday afternoon of this week only 215 motor vehicle licenses had been purchased. There are approximately 2100 licenses to be purchased in this county and it would appear that some of the owners of motor vehicles will not secure their tags before January 1. Attention is again called to the law which forces the tax collector to assess a 25 percent damage for all licenses not purchased before January 1.

The payment of real and personal taxes may continue legally until February 1.

where, he said, an put up attractively, serving as an advertisement for the product and this section as well. He lamented the absence of smokestacks, he said, while here in this industry alone we were overlooking the biggest payrolls.

At Buras, center of the Louisiana orange-growing industry, growers there received \$1.50 more per crate three years ago than previously; then the next year \$2.00 more and this season over all an additional augmentation of \$1.50. This, he said, was due to an organization and selling system, inaugurated and sponsored by the New Orleans Association of Commerce. Like united action would do likewise for us.

Another payroll neglected he said, and one of the biggest to the community, would be found in the fact if we were to go after conventions. "You have a most attractive and inviting hotel," he said and thirty or forty conventions here would not be impossible, provided, however, you went after them.

Zoning Business Section
He said no city needs except to become anything better than a conglomeration of business houses set anywhere regardless of results. This city would be zoned and no more buildings on the beach front be permitted.

Community Parasites.
The man who lived in a community simply to make a dollar was no asset, but rather a detriment. Too many lived in a place, he continued, simply to make money and there presence meant nothing to the place in which they lived. In fact these, he said, were nothing less than parasites. It is a fact, some in business, never contribute one dollar to any organized effort, never a cent to any benefit. In other words they would stand behind a counter or in an office and ready to take and never give a cent

EDWARDSVILLE TO HAVE CHRISTMAS AT SCHOOL HOUSE

Program Will be Given Friday Night, 7:30 o'clock—Santa Claus Expected to be Present

Edwardsville school will celebrate its Christmas season Friday night, December 20, 7:30 P. M., with a program and party at the school building to which all patrons of the school are invited. The program will be rendered by the pupils. One of the features of the program will be a playlet, "The First Christmas Tree" in which the Mother and Child tableaux will be used. A number of songs will be sung by the children. The school has been prettily decorated for the occasion and presents a pleasing appearance.

It is expected that Santa Claus will be present at the party and the Christmas tree has been prepared for his coming. All the school children are invited to attend.
The two teachers, Mrs. John Craft and Mrs. Claire Slavich, have been assisted in preparing for the Christmas party by two good friends, Mrs. Marshall Ballard and Miss Sadie Robinson, others of the community whose aid has brought happiness to teachers and pupils.

for their town or the betterment of its people.

Mr. Chase was given the utmost attention. One could have heard the proverbial pin drop. His inspirational address was truly a rouser. President Rea was wise and fortunate in getting so splendid a speaker and the hope is expressed he will return, as he stated he was ever ready with New Orleans to help Bay St. Louis and the Mississippi Gulf Coast.
Now the question: What are we going to do about the Bay St. Louis Chamber of Commerce? Your membership and your check will best answer this all important question. Let us be up and doing and serve the finest and best place in the world to live.

Those Present.
Accepting the invitation to be present were: Rev. C. C. Clark, D. J. Everett, Norton Haas, Arthur Scalfide, Ulysses Cuevas, Dr. J. A. Evans, J. P. Drake, A. G. Favre, Horace Kergeson, Mayor Chas. Traub, C. C. McDonald, Johnny McDonald, H. W. Osoinach, C. Greer Moore, Dr. A. P. Smith, J. J. Ford, J. J. G. Jr., Jos. V. Bontemps, S. J. Ingram, Owen Crawford, John A. Green, W. R. Cagle, Brother Peter, C. C. Jinks, Leo G. Ford, Ben Benigno, E. J. Arceaux, George Horton, J. C. de Armas, W. C. Evans, P. J. Boudin, W. L. Bourgeois, Grady Perkins, Chas. A. Breath, Sr., Chas. Banderet, Henry Colson, H. U. Canty, C. R. Engman, Reverend A. J. Gmelch, A. J. Surdich, Leo W. Seal, E. B. Koch, Dr. C. L. Horton, Dr. W. E. Speer, Tony Loozano, Claud Monti, M. L. Ansley, L. J. Norman, R. Rivet, August Schiro, Benny Hill, Emilio Cue, George E. Pether, Emile Perre, Steve Benigno, Laurent L. Kergeson, Edward Heitzman, A. D. Benvenuti, J. F. Beuhler, Dr. C. M. Shipp, Jos. C. Jones, R. A. Sollier, Waldo Otis, Jos. O. Mauffray, Andrew Manieri, C. L. Reab, E. L. Genin, R. N. Blaize, Leo Murtagh, Frank Quintini, Coburn L. Weston, Dr. J. C. Buckley, Chas. G. Moreau.

KNIGHTS OF COLUMBUS VISIT BAY

Delegation From Pere Marquette Council at New Orleans Spend Sunday as Guests

At their regular monthly meeting held Sunday, December 16th, at K. C. Home, Pere Le Duc Council, No. 1522, Knights of Columbus, officially entertained a delegation of brothers from the Pere Marquette Council, No. 1437, New Orleans.

Robert L. Genin, a Grand Knight of the Bay Council, delivered the welcome address, engaging in witty remarks as he referred to several incidents of the day. This delegation was the house guest of Mr. Gus Soniat, residing in St. Charles street, for the day, having arrived on the regular Sunday railroad excursion and returned home that evening same route.

Other speakers were: Dr. F. L. Joubert, Dr. S. L. Tiberty, Frank G. Gravenberg, Gus Lambias, Azzo Plough of New Orleans and Gus Soniat.

Rev. Father A. J. Gmelch, chaplain Pere LeDuc Council, delivered an interesting talk on the lecturer and which he considered the success in great part of the council.
On outstanding feature of the social program and one that carried the house was by Gus Lambias who, in his inimitable way of Italian dialect, on "Why Spaghetti and Not Macaroni Should Be Taken." He left in doubts the minds of many. A listener said whether it was Italian he was speaking or whether it was an admixture of Scandinavian and Yugo Slavonian languages. Someone is quoted as saying "it was one of those languages (?) you have to do caesthetics when you talk it."

Following the program as afternoon collection of coffee and doughnuts was served.

Grand Knight Arthur A. Scalfide and other officials were in charge of the joint business meeting and social hour. It was quite a happy idea this inter meeting of two councils, neighbors yet located in two different States and the time when something of this sort may be repeated is looked forward to.

STUDENTS EXPECTED HOME FOR HOLIDAYS

Among the students who are expected home this week-end, some of them having arrived, and who will spend the Christmas holidays here with their families: University of Mississippi, Judith Mauffray; Mississippi State College for Women, Norma Gex, Ione Canty, Gladys Colson; Tulane, H. C. Glover, Jr., Marshall Ballard, Jr., Reginald Blaize, Jr., John Scalfide; University of Alabama, Herman Ingram, Julia Blaize, Gertrude Perkins, Ruth Perkins, Loyola, John Schiro; Virginia-Intermont, Anna Dale Crawford, Lucille and Lois de Armas; Louisiana State University, Robert and E. J. Lacoste, Jr., Mississippi A. & M., Charles Themouillet, Jesse Cowand.

COLLEGE PRESENTS PLAY FOR BENEFIT CHRISTMAS TREE

The Bells of Shannon Proved Quite Entertaining—Orchestra Numbers Good.

A large crowd of interested people attended the play given Wednesday night by the students of St. Stanislaus College and were highly appreciative of the fine production given by the boys who acted with poise and showed excellent training for their respective parts. The play given was "The Bells of Shannon." The orchestra numbers were particularly good.

The program follows:
Orchestra: "Blue Blazes, March, Mackie-Beyer; Overture, "The Iron Count," Barnard; Eventide, Reverie, Ward; "Homeward Bound," Beyer. The Bells of Shannon

CAST:
Father McBride, Pastor of St. Anthony's, A. Lejeune; Della Magnahan, Housekeeper, William Wolf; Dr. Fellows, Life-long friend of Father McBride, Philip Jacobs; Patrick Malone, Man of all-work, Martin Turnbull; Keen Henshaw, Gambler, Anthony Glover; Andy McBride, Sheriff, the Brother of Father McBride, Stanley Boyars; Honora O'Day, "Our Honora" Richard O'Leary; Dawson, An escaped convict, Saxon Brandt. Accompanist: Miss Levie Engman.

CHRISTMAS MASSES AT OUR LADY OF THE GULF CHURCH

Midnight Mass Will be Solemn High Mass, Celebrated Christmas Eve

Midnight Mass will be held at Our Lady of the Gulf Catholic Church Christmas Eve night, 12 o'clock. This will be a solemn high mass and Rev. A. J. Gmelch, Rev. Leo Fahy and Rev. Henry Mortier will officiate. The choir will sing Gounod's mass with Mrs. Winfield J. Partridge as organist and director and Mrs. H. C. Glover as soloist.

Christmas Eve will be observed as a fast day with mass at the church at the regular week day hours.
Christmas Day, a feast day, will see four masses said at the church, namely, at 8, 7, 8:30 and 10 o'clock. Mass will be said at the two mission churches Christmas Day, at the same hours as on Sunday, namely, at St. Henry's at 8:30 o'clock, and at St. Henry's at 8 o'clock.

CHRISTMAS SERVICE AT CHRIST CHURCH

Rev. Robt. E. Grubb, rector of Christ Episcopal church, announces that Christmas Day services will be the celebration of Holy communion at 7 and 10 A. M. The offering at these services will go toward defraying the deficits in diocesan assessment and mission funds.

The Sunday School Christmas celebration will take place the Sunday morning after Christmas, 9 A. M. The offering of the Sunday school and Henry Osoinach, associate patron, Mrs. Florence Mitchell is conductress and Miss Hilda Sick, associate conductress. Geo. R. Rea was elected treasurer. Mrs. Lillie K. Leonard who is grand marshal of the grand lodge of Mississippi, was elected secretary.

Mrs. Heideman has named the appointive officers as follows: star points, Adah, Mrs. Doris Rea; Ruth, Mrs. Betty Shipp; Esther, Mrs. Lena Speer; Martha, Miss Ruth Schreck; Electa, Mrs. Cecelia Osoinach; warden, Mrs. Florence Craft; sentinel, E. S. Drake; Marshall, Mrs. Velma

XMAS TREE FOR POOR CHILDREN TO BE HELD AT STANISLAUS MONDAY AT 3

Fund Which College Boys Started and To Which Public Is Contributing will Bring Happiness and Christmas Cheer to About 200 Needy Children.

The distribution of gifts for the needy children of Bay St. Louis and community will be held Monday afternoon, 3 o'clock, at St. Stanislaus College gymnasium, according to an announcement made by Brother Peter, president of the college, who heads the fine movement for the bringing of Christmas cheer and happiness to the "least of these." Fully 200 poor kiddies of the city and community will be made happy by gifts from Santa Claus at this tree.

St. Margaret's Daughters members are distributing the tickets to the needy children whose Christmas will be much enriched by the fine things to be provided for them at this community tree. Brother Peter suggests, so that no child may be missed, that anyone knowing of poor children who have not been reached by the ticket committee, notify Mrs. E. J. Lacoste or Mrs. G. Y. Blaize and they will see that tickets are given the poor children.

This is the fifth year that the students of St. Stanislaus College have given a Christmas fund for relieving suffering and distress among the poor but it is the first time that an appeal has been made for donations from people outside the college. The reason that the public was appealed to this year is that there seems to be more need for aid due to financial conditions which leave much suffering among the poor and little or no funds with which to supply Christmas cheer for the children, hence, the public has been invited to assist in making up the needed funds for the tree gifts.

The sum aimed for is \$225. Of this sum approximately \$100 was donated by the college students. To date about \$35 have been given to Brother Peter at the college and about \$30 collected through the Echo which is assisting in the appeal. All who desire to have a part in bringing happiness to many poor children Monday are asked to send or bring their contributions to the fund to the college or Echo office.

LECTION EASTERN STAR OFFICERS IS HELD THURSDAY P. M.

Mrs. Addie Heideman is Chosen Worthy Matron And Dr. Jas. A. Evans - Worthy Patron

The annual election of officers by the Bay St. Louis Eastern Star chapter was held Thursday night of last week at the regular meeting at the Masonic Temple. Mrs. Addie Heideman was elected worthy matron and Dr. Jas. A. Evans, worthy patron. Mrs. Jessie Canty is associate matron and Henry Osoinach, associate patron. Mrs. Florence Mitchell is conductress and Miss Hilda Sick, associate conductress. Geo. R. Rea was elected treasurer. Mrs. Lillie K. Leonard who is grand marshal of the grand lodge of Mississippi, was elected secretary.

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JUNIOR CIRCLE OF KING'S DAUGHTERS PRESENTS PROGRAM

Group of Members of Busy Little Workers Entertain At Chapel Thursday.

The Busy Little Workers Circle of Junior King's Daughters of Bay St. Louis, upon invitation of Superintendent S. J. Ingram of the city schools, presented the program at the regular morning chapel period, 11:30 o'clock, Thursday of last week at the Central high school auditorium. The program was designed to set forth some of the ideals of King's Daughters and Sons work and likewise to show the talent of the fine group of girls who are members, and the numbers proved instructive, entertaining and enjoyable. Mrs. E. J. Leonard, junior director, supervised the program, rehearsing the numbers.

The program opened with a song by the 26 members. Charlotte Hawkins introduced the entertainers. All members said in concert the motto: "Look up, not down; look forward, not back; look out, not in! and lend a hand."

The numbers on the program were: recitation, Little Orphan Annie, Ella Brooks Canty; piano solo, Silver Nymph, Eunice Toca; recitation, Wings and Other Things, Martha Hawkins; piano solo, By the Sea, Mary Katherine Evans; recitation, A Whole Life, Abbie Bourgeois; song, Doris Osoinach, Bessie Surcott and Olivia Gilmore; recitation, My Baby Brother, Caroline Griffith; piano solo, Valsette, Bessie Mitchell; recitation, I Know Something Good About You, Zola Osbourn; dance, Mathilda Mauritz; piano solo, Summer Reverie, Gene Kalinski; recitation, The Gold Piece and the Penny, Cora Griffith.

Christmas Party
Mrs. E. J. Leonard will entertain the members of the "Busy Little Workers Circle of Junior King's Daughters" at a Christmas tree and party at her home on North Beach Boulevard Friday afternoon, December 20, 4 o'clock, and all members are asked to attend.
The officers of the Junior King's Daughters are: Eunice Toca, leader; Zola Osbourn, vice-leader; Mrs. E. J. Leonard, secretary-treasurer.

GIFT OF RECORDS

A very lovely gift has been made by Mrs. G. E. Temple of the Bay Music Company to the King's Daughters Home at Natchez. She has sent to the home a dozen fine records for the use of the girls at the Home. These records will be used with a fine new program which was given the home Thanksgiving by a friend.

Bragg; organist, Miss Levie Engman; chaplain Mrs. Lou Osoinach.
The outgoing worthy matron is Mrs. Doris Rea and the outgoing worthy patron is E. S. Drake, both of whom have served the lodge efficiently this past year.

The installation of the new officers will be held at the regular meeting, Thursday, January 9.

WHAT DOES CHRISTMAS MEAN TO YOU? HAVE YOU CAUGHT THE SPIRIT

Did you know that approximately \$40,000 was paid to members of the Christmas Clubs of the two local banks during the past week? Well it was, and it went into the pockets of the some 1400 members who during the past twelve months have deposited sums varying from 1 cent to ten dollars weekly.

Each member of the clubs had some definite purpose in view when they enrolled. It might have been to save money for the payment of taxes, insurance premiums, vacation expenses, holiday gifts or a hundred other things which only the individual might have in mind. Could any easier way be found for saving a stipulated sum which one might be able to draw out of the bank at the end of a certain period of time? The Echo thinks not.

Every individual knows pretty well just how much money he or she can lay away in the bank each week without any great sacrifice, or deprivation of every day family and household necessities, and at the end of the year it gives him or her a real pleasure to draw that accumulation of cash from the bank and spend it for the thing or things they had in mind when they joined the club.

Members of the Christmas Clubs give out a feeling of independence, freedom from the habit of saving, and there is a pleasure in knowing the money

The Spirit of Christmas is Peace on Earth and Good Will Toward Men

CHRISTMAS is drawing near and its spirit of peace on earth and good will toward man pervades the hearts of mankind with the same beautiful message as that given by the angels more than 1900 years ago when they heralded the birth of Jesus, the Son of God, who was sent to dwell on earth as a messenger bringing direct from the Heavenly Father a philosophy of life which has been exemplified successfully for these hundreds of years.

It is no empty suggestion that says peace on earth. It is not an impossible accomplishment. It is not a Utopia. It is God's plan for his creatures. If there be peace on earth then surely there must follow good will as a mutual practice among mankind.

Applying the spirit of the first Christmas Day to Christmas 1929 is happily an accomplishment among many throughout the United States today when communities, small and large, unite to bring happiness and joy into the hearts of God's little children. Here in Bay St. Louis this spirit is demonstrated in the movement fostered by the students of St. Stanislaus College with Brother Peter and other members of faculty of Christian brothers leading them into the realms of brotherly love and peace when they extend happiness to the poor and needy children by means of the Christmas tree. Individuals are carrying on this spirit by carrying a bit of material comfort to the homes and lives of men and women and children who have not been blessed with possessions.

May every happiness come into the hearts and homes of everyone at this Christmas season and may the spirit of peace on earth and good will toward man guide us all in our life's journey together in the hope of The Echo.

THE GIFT SEASON.
Another spirit is found at Christmas time, that of giving. Mothers and fathers prepare their gifts for their children, children vie with each other in surprising their parents, friends express their love for each other in concrete form of gifts. An exchange of Merry Christmas has become so popular that literally millions of cards are sent at the Christmas season bearing their friendly greeting of peace on earth and good will toward man. Let not these enter into the period of giving anything which may tend to take away the divine touch of the gift.

As God, the Father, gave Jesus Christ, the Son, to mankind, so in memory of that greatest of all gifts, we, God's creatures, likewise find pleasure in the giving of good gifts.

WE WISH YOU JOY.
The Echo, at this Christmas season, extends its wish of Merry Christmas to its friends throughout its area. The thought wishes to be expressed that the good gift of friendly interest, of kindly interpretation, of happy enjoyment of pleasures, of sympathy in sorrow, unite the Echo with its readers, whose servant the paper is and whom The Echo desires to serve.

CHRISTMAS CLUBS AND WHAT OUR BANKS ARE DOING TO HELP THRIFT

Just a few days must elapse and all the world will be celebrating the birth anniversary of the Christ Child. The form or method of celebrating the greatest event in the history of all mankind will be that kind which each individual chooses for himself or herself. Does it mean more to you than the eating and drinking of the best things your purse can afford, or does it mean a sacrifice on your part to give to and make glad and happy some one whose circumstances are meager and without your help to them Christmas would be "just another day."

In giving happiness to others less fortunate than yourself you are sure to reap happiness for yourself in many fold. Does it mean that to you? If so, you have caught the true spirit of the Christmastide, and as you go forth into the streets and highways and greet those you meet with the salutation of "Merry Christmas" it will ring true and sincere. Otherwise it will have the sound of discordant mockery.

OPERATING TABLE DONATED TO KING'S DAUGHTERS HOSPITAL

Mrs. John N. Stewart Makes Fine Christmas Gift to Emergency Hospital

Mrs. John N. Stewart of Bay St. Louis and New Orleans, has made a fine donation to the King's Daughters Emergency Hospital this week as her Christmas gift to the institution. This much appreciated gift is an excellent operating table fully equipped which was installed this week at the hospital and is now ready for use.

The gift of the operating table filled a definite need at the hospital which is rapidly growing. This is but another of the many fine things which Mrs. Stewart does for the good of humanity and the King's Daughters are most grateful for her generosity.

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JUDGING ONE'S TOWN

Try to find out what is the worst thing in your town and seek to improve it. Then try to find out what is best in your town and preserve it. That is a definite responsibility resting upon every good citizen.—Andalusia (Ala.) Star.

There's a whole lot of wisdom and truth in the above paragraph, and it is a pity that citizens of this and every other city do not adopt the suggestion made by the Star. Nothing can be gained by always decrying conditions if they are bad, but it is the duty of all good men and women of the community to set themselves to the task to correcting the same. Just as important a duty rests on them to give their support and encouragement to everything that may mean the making of a better community.

HIS FALL NOT SURPRISING

Judge Ben Lindsey, internationally famous jurist of Denver, Colorado, has been disbarred from the practice of law, it being alleged that he was guilty of "grave professional misconduct." As judge of the juvenile court of Denver, some years since he was much in the public eye, his success in handling cases where delicate domestic relations were adjusted attracting wide attention. He was an advocate of "Companionate marriage" and birth control, therefore it is not surprising that he should be guilty of "grave professional misconduct" and perhaps he should not be held responsible for anything he might do as the advocacy of such theories at once convinces us that his mind is not normal.

TARGET OR HOT SHOT.

Pennsylvania hen forth will have her full representation in the United States senate, Governor Fisher having appointed John R. Grundy, a multi-millionaire manufacturer, to fill the seat denied William S. Vare. Grundy held first page space in the newspapers during the recent lobby investigation by the senate and he admitted that it was his business to influence legislative action favorable to the highest possible tariff rates obtainable. He will find that he is the target at which Western and Southern senators will aim many hot shots. They cannot forget his slurring reference to their states during his testimony before the investigating committee.

MUSCLE SHOALS DISPOSITION

Disposition by the government of the mighty power plant at Muscle Shoals will probably be made during the present session of congress, as an agreement has been reached between the Democrats and Republicans in the Senate give that question the right of way after the tariff and tax reduction measures have been disposed of. As the Mobile Register says: "It will be good news for Alabama, good news for the whole country, when this problem is out of the way, for it will mean the loosening of a lot of new and useful energy in this part of America."

HOW IS THIS PLAN?

Wouldn't deportation of every alien convicted for violation of Federal and State laws prove a more salient and deterrent method of punishment than sending them to jails and penitentiaries? The Echo believes that it would. A very large per cent of the crime committed in the big cities of this country is by men of foreign birth, and if the matter were investigated it would be found that but few of them are naturalized citizens. With deportation a certainty they would hesitate to violate our laws.

DRUNKENESS NO EXCUSE FOR MURDER

A Tallahatchie county man convicted of manslaughter appealed his case to the supreme court because he said he was dead drunk when he killed the man. The higher court didn't take any stock in his claim, but in its decision said: "There is in truth, no injustice in holding a person responsible for his acts committed in a state of voluntary intoxication."

GOOD START TO THE GALLOWES

A nineteen-year-old Texas farm youth murdered his father and mother last week in order that he might harvest the crop of their farm and "get a start in life," according to his confession to the law officers. If he gets his just deserts he has made a good start to the gallows.

The American people suffer a loss of \$500,000,000 through theft, burglary, forgery, embezzlement and fraud, according to Russell A. Algire, an official of the National Surety Company. That is a pretty big bill to be paid for the criminal acts of a very small per cent of our country's population.

Florence Smack, 17, of Lake County, Florida, and Harold Deatline of Morgan county, Indiana, were selected as health champions of the United States at the national 4-H club congress in Chicago. They were declared the most physically perfect over contestants from every State in the Union.

Prof. J. E. Dougherty of the University of California asserts that hens dosed with cod liver oil will increase their egg production. Maybe so, but we feel sorry for the poor "biddies" on whom the experiment is made.

LOOSE SCREWS

Charles J. Moore, Mississippi deputy tax collector, shocks the state with a public statement that "fifty percent of all officials handling public funds in Mississippi are short in their accounts, and there is graft and waste in expenditure of every dollar of public funds." He says the "waste and graft" runs from 25 to 50 cents out of every dollar spent.

This may be another matter for the Legislature to investigate, if it gets time from its numerous other investigations. Mr. Moore blames this alleged conditions more upon "a lack of proper co-ordination in the accounting and auditing system of the state and its subdivisions" than upon official crookedness. Even so, his estimates seem worth consideration.—N. O. Item, 12th.

No one is in a better position to know what he is talking about than Mr. Moore, and therefore his statement must be true.

The taxpayers of Mississippi have for a long time known that there has been a waste of public funds but they did not believe that the percentage was as great as Mr. Moore has fixed it, viz: running "from 25 to 50 cents out of every dollar spent."

Granting that he is correct in blaming this alleged condition more upon "a lack of proper co-ordination in the accounting system of the State and its subdivisions" rather than upon official crookedness, it seems to us that it is about time for a complete change to be made and an up-to-date and uniform system of accounting be adopted.

The public official who sets out to graft will do it in spite of all the safeguards that may be adopted, and there can be more or less of it expected as long as men are elected to office regardless of their fitness and ability to render honest and efficient public service. Perhaps the time will come when it will require some qualification requisite for election of men to office other than that they are "hail fellows well met," but until such time arrives conditions as at present exist may be expected to continue.

It is to be hoped that at the approaching session of the legislature the matter will be given prompt attention and laws enacted which will compel officials to account for every dollar of the public funds passing through their hands and making them furnish proof that full value has been received in labor, material, etc., for which it was expended.

GET YOUR TAG

Automobile owners should lost no time in securing their 1930 license tags. All motor vehicles not registered before January 1st means the loss of revenue derived from the gasoline tax.

Under a decision of the Supreme Court all cars and motor vehicles of all kinds that are not "junk" are liable for the road and bridge privilege tax during the month of December for the following year, and unless this tax is paid during the month of December such motor vehicles are liable for damages, which was fixed at 25 per cent by the last extraordinary session of the legislature.

It is estimated that at the present rate of five cents per gallon this will amount to about \$20.00 per car for 1930, so it is important to the road and bridge fund that all motor vehicles in the county be registered during the present month.

The law requires that all motor vehicles must be registered either in the county in which the owner resides or in the county where such motor vehicle is regularly used and any motor vehicle not so registered is not legally registered. This is another important matter for the consideration of automobile owners, for if any car is registered outside of the county in which it is due to be registered the proper county for its registration not only loses the road and bridge privilege tax on such car, but also the gasoline tax.

LESSON FROM AUBURN PRISON

A mutiny by convicts in the Auburn (New York) penitentiary last Wednesday was quelled after eight ring leaders were killed and several hundred other convicts were subdued by tear gas bombs hurled into the prison by State police and troops. It was the second time within the past few months that there has been such trouble at Auburn. Similar attempts have been made recently by convicts in other State penitentiaries but in no instance has freedom been gained by a single criminal through such outbreaks. The experience of Mississippi in handling criminals serving penitentiary sentences should be a lesson to other States. Instead of crowding them into prison cells they should be worked on farms and made to grow crops, thereby lessening the expense of maintaining them in idleness. Mississippi's convict plantations are self-sustaining every year and in addition thereto much revenue is turned into the State treasury.

SUCCESS OF PROPOSED PLAN DOUBTFUL

A three member highway commission elected by vote of the whole State is to be recommended to the legislature by the house of representatives road survey committee, so we learn from a dispatch sent out from Jackson a few days since. If the plan meets with favor the members would be elected for a term of six years each. The three commissioners elected in 1930 would serve for two, four and six years, respectively, thus providing a commission the personnel of which would be gradually changed by one new member being changed every two years. The present eight elective commissioners would complete their terms with powers equal to the permanent commission. It is doubtful if the proposed plan meets with success as the combined influence of the present commission members will be exerted to defeat it.

MISSISSIPPI POWER CO. GROWS

The Mississippi Power Company is constantly adding to its holdings, having a few days since purchased the gas and electric plant at Natchez. The price paid was not made public but it is known to be considerable as the concern taken over has recently spent over a half million dollars for improvements.

Little Echoes

President in message to Congress declares business good.

Senate condemns Republican campaign fund system in Texas.

Senator Capper over radio says the West is prosperous.

Only 209 stations using 84 radio channels now, records show.

Ford raises wages of employees, totaling \$19,500,000.

Alekshine accepts Capablanca's challenge for title chess match.

Nation ignores working child, health group is told.

Publishers plan to protest proposed newsprint price rise.

Attorney General's report tells of dry law enforcement gains.

Postal service shows deficit of \$85,461,176.

Time money rates at lowest point since March 1928.

Failures in November fewer, liabilities smaller than year ago.

Lamont on radio tells of huge task facing census takers.

Small cities lead metropolitan areas in crime, study indicates.

Panama Canal sets new records in 1929 fiscal year totals.

Naval parley clash foreseen in rivalry on Mediterranean.

DOESN'T TIME FLY?

LOCAL HAPPENINGS CHRONICLED IN THE SEA COAST ECHO

TWENTY YEARS AGO

Prof. Howard Pate was a business visitor to Biloxi on Wednesday.

Mrs. (Dr.) H. Weston, of Logtown, was a visitor to Bay St. Louis during the week.

Hon. Joseph O. Mauffray spent a few hours transacting business at Gulfport on Monday.

Mrs. Paul Chauvet came over from Dunbar, La., on Saturday and spent the day visiting friends.

O. Fayard has about closed negotiations for the purchase of W. A. Sigerson's "Bay Pictorium" theater.

The Woodman Hall has received a coat of paint, enhancing the already handsome proportions of the spacious edifice.

Mrs. R. N. Blaize and little daughter of Pass Christian, spent a few hours here Tuesday evening visiting relatives and friends.

Miss Melita Escobal is with the Bay Mercantile Company, serving in the capacity of saleslady in the ladies' department.

The formal engagement of Miss Meta Moran of Bay St. Louis to Mr. George Toca, a prominent business representative of New Orleans, has been announced.

Mr. and Mrs. Victor (Manly) Blaize are receiving the congratulations of their numerous friends upon the occasion of a new arrival at their home a few days since, by which a little daughter was added to a family of five boys.

Mr. and Mrs. Sylvester Ladner are entertaining a little stranger whose arrival dates since last week. Mr. Ladner is depot agent at Dunbar, La., and has friends with that number to congratulate him and extend good wishes.

Postmaster L. J. Piermas, one of the most successful amateur fruit growers in or around Bay St. Louis, sends The Echo a cluster of grape fruit (5 in number) and weighing a total of seven pounds—the largest and heaviest yet seen.

Mrs. P. C. Duple left on Sunday last for Tampico, Mexico, to spend the holidays with her sister and will be home shortly after New Year.

In the coming election, so far known, there will be no particular issue or platform to vote upon. It appears to be a race where the best man, or the man with the most votes will win. The candidates are all well known and prominent citizens, and personal popularity will play an important part. No candidate can make rosy promises to the unwary voter. The people know well the finances of the city will not permit any marked addition to those already carried out; for, without funds, there can be little or nothing done outside the ordinary routine of every-day work. The candidate or candidates who promise much out of nothing at once brings down upon his head the suspicion of the taxpayer, who is every on the qui vive that assessments go not above the high water line. This seems to be the only avenue of increased revenues outside the regular and natural increase, for the rate of taxation many years back the limit by law, namely ten mills.

TEN YEARS AGO

The Red Cross Bulletin, the official journal for the Gulf Division, in its current issue prints a strikingly good picture of Mr. Henry W. Osoinach,

Proven By Test

PER SHARE

ANNUAL
DIVIDEND
\$6 PER SHARE

Sold for Cash
or on the
deferred pay-
ment plan.



MISSISSIPPI POWER COMPANY

The first investment in preferred stock of this Company had to have faith. The Company was new—would it grow and prosper? The stock had not been placed on the market—would its value be maintained? No dividends had been paid—would they be earned regularly? Those original stockholders were pioneers, they were traveling uncharted ground, they invested in their behalf in the future.

Mississippi
Power Company
Cumulative
Preferred Stock

The faith of those original investors has been proven sound. Mississippi Power Company has grown by leaps and bounds. The stock has had a steady increase in value and has maintained its price through one of the worst crashes the security market has ever experienced. Dividends have been paid every quarter without an interruption.

When you invest in this stock today you become a partner in a Company with a five-year record of progress—the owner of a stock which has become a recognized investment security in Mississippi.

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BANKER OR WRITE
THE INVESTMENT DEPARTMENT

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LOUISVILLE & NASHVILLE R. R.

Low Round Trip Fares

tickets on sale daily to and from

New Orleans and Mobile

	to and from New Orleans	to and from Mobile
Pascagoula	\$4.85	\$2.00
Ocean Springs	4.10	2.80
Biloxi	3.90	3.00
Mississippi City	3.45	3.40
Gulfport	3.30	3.60
Long Beach	3.10	3.75
Pass Christian	2.85	4.05
Bay St. Louis	2.55	4.30
Waveland	2.40	4.50

Corresponding fares from other agency stations between Mobile, Ala. and Gulfport, Miss. to and from New Orleans and from other agency stations between Gulfport, Miss. and New Orleans, Ala. to and from Mobile.

Return limit 7 days in addition to date of sale.

For particulars consult L. & N. ticket agent, or
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Why Not Own Your Home?



You Can Buy or Build One by Consulting the

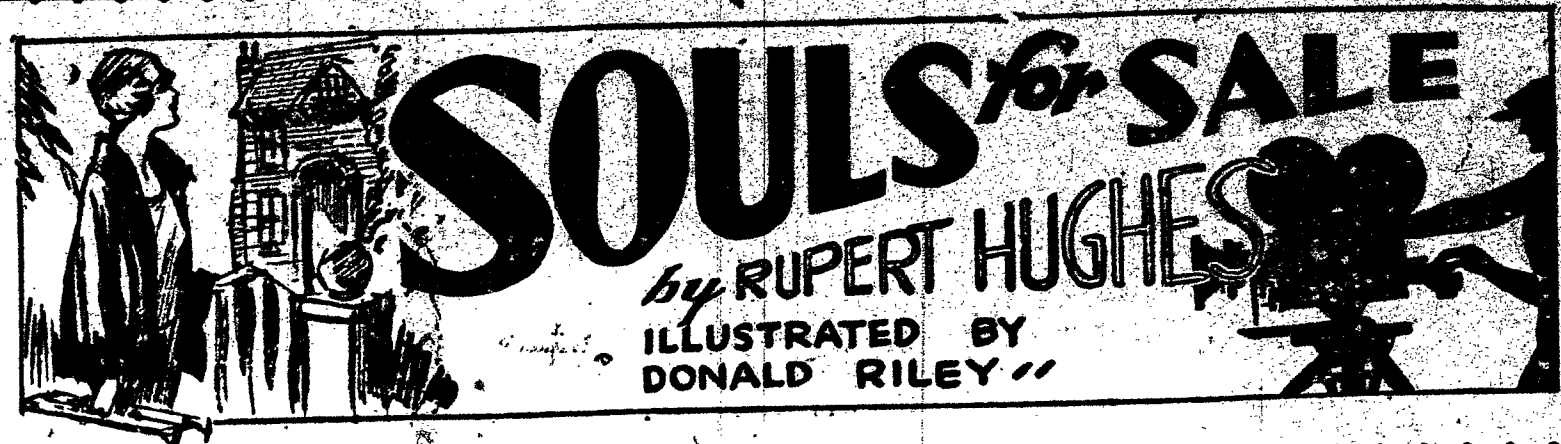
Peoples Building & Loan Ass'n

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BAY ST. LOUIS, MISS.



He said he wished he might have gone along and seen great cities he had never seen. All cities were Carcassones to him. He spoke of the anonymous benefactor, the conscience-stricken stranger who had sent him money through Doctor Brethrick. But he could not use that money for travel; it was for the church, and he sighed, "The good man has forgotten to send the last installment as he promised."

Mem gave a start and had almost said: "I forgot all about it in the rush of leaving. I'll give it to you now." She checked herself so abruptly that she was not quite sure that she had not spoken. She seemed to hear the echo of her words.

Her father was called away for a moment to speak to an old parishioner, and Mem said to her mother:

"This is exactly what we call a 'situation' in the business. The audience knows something, the principal actor doesn't know. If poppa had found out that I was the remorseful gentleman he'd have dropped dead."

He came back with the parishioner, who had begged for the honor of an introduction to his famous daughter. The old man had once wished that she had died before she was so young, but now he was plainly very glad indeed that she had been spared. He fluttered like a hen whose udder was swum the pond and came back to the wing.

The parishioner moved on at last, leaving embarrassment.

Doctor Steddon was afraid to ask his daughter the details of her new life, lest she should tell him. She could not think of much to say that would be certain not to shock him. The reunion was too blissful to be risked.

At length, a very long length, the south-bound train drew in and they were aboard. They watched the landscape and indulged in flurries of small talk that rushed and died like flaws of wind on the river. Now it was the Mississippi that streamed out in a burly leisure, while the train flew noisily.

And finally Calverly came along the track and stopped at the station. The place shocked Mem by its shabbiness and its pretentiousness. When she left it he had never seen a city and she was afraid of her home town. Now her eyes were acquainted with the cyprian architecture of New York, the garden mansions of Pasadena, and the maelstrom streets of Chicago.

Yet she was as shy before the crowd that waited for her as they of her. The mayor had come down to give her welcome. He was as shabby as the sheriff in a Western movie, but he was the village's best, and he used his largest voice in a little speech, as soon as he could push through the mob of Steddon children that devoured Mem and their mother.

The manager of the Calverly Capitol, with its capacity of two hundred, brushed the mayor aside and claimed Mrs. Steddon and her prize. He had a carriage waiting for her, and a room at the hotel in case the paragon was overcrowded.

Doctor Steddon grew Isaian as he stormed back:

"My daughter stays in her own home!"

This brought Mem snuggling to his elbow, and from that sanctuary she greeted her old Sunday-school teachers, several of the public-school teachers, an old negro janitor, a number of young men and women who galled her by their first name.

Two or three of the girls had been belles of the town and she had looked on them with awe for their beauty, their fine clothes, and their reputations. Now they seemed startlingly dumpy, gawky, silly, and now the awe was theirs.

Mem noted that her own sisters were dumber, gawkiier, sillier, and excruciatingly plain. She had figured amazingly, and in whose eyes, mouth and ill-furnished rooms Mem's experience saw a terrifying latent voluptuousness and a capacity for fierce emotions.

The first resolve Mem made was to buy her sisters clothes why they of them and of her own high rank. Just as she was stepping into a waiting automobile Doctor Brethrick came along, happened by with a very badly acted pretense of surprise. Mem told him that she wanted to come over and have him look at her throat. She coughed for conviction's sake and he warned her that there was a lot of flu going about.

The car moved off and she felt as if she were passing through a wooden toy town. Her father's church looked about to fall over. It was not half so big as she remembered it, and dimly in need of paint. And the home! Was it possible that the old fence was so near the porch, and the porch so small? Once it had been a grove of romantic gloom, deep and fatal enough to bring about her damnation.

With a sudden stab she remembered Elwood Farnaby and the fact that he had loved too madly well that that moonlit embrace. How little and pitiful that Mem had been! There was a tosyish unimportance in her very fall, the debacle of a marionette world. But Elwood Farnaby was great of virtue of his absence and his death. He was a hero now with Romeo and Leander and Attila and the other penitents of passion whose shadows had grown gigantic in the sunset of a tragic punishment for their ardors.

She stumbled as she mounted the steps, and there was a misery in her feet that when the noise around the door and took her in, into the hall, into the hall, and into the hall. She said of her hat and gloves in the parlor, with the dining room alongside. It

was like a caricature of homeliness. Just such a set had been rejected at the studio because it was a burlesque on such a home.

She insisted on helping to get the midday dinner. Gladys protested, but Mem was frantic for something to keep her hands busy, and for little things to talk about, lest her dismay at the humbleness of her beginnings insult the poor wretches who had known no better.

Her mother was having a similar battle, though the return was easier since she had never gone so far afield.

At the dinner table the old preacher's humble grace for the bounty of the Lord saddened Mem again. The poor old dear had suffered every hardship and known nothing of luxury, yet he was grateful for "bounty."

She found Dr. and Mrs. Brethrick waiting for her. The doctor got rid of his wife and closed the door on Mem. Then he flung up his hands and cried:

"Well, if I'm not a success as an author, manager, and peddler of A-1 talent, show me one. Our little continually has certainly worked out beyond the fondest dreams of author and star."

His star took less pride in it than he. Somehow Mem drew humiliation from the lowliness of her origin, instead of pride. This room had seen her first confession of guilt. In this room Elwood Farnaby had made his last battle for life.

A horrifying thought came to Mem: if he had not died, she would have become his wife and the mother of his pre-mature child. She would have been a laughing-stock, material for ugly whispers about the village. And she would never have known fame or cash or wealth.

"What a scenario it would make!" she thought in spite of her wrath against herself for harboring such an infamous thought. But she could not deny her mind of it. Suppose a story were written around her life: a girl in her plight has a choice of two careers; in one her lover lives, makes her the partner of his humble obscurity and poverty, and she becomes a shabby, life-broken down; in the other her lover dies and she goes on alone to wealth, beauty, and the heights of splendor. Which would she choose? The very hesitation was murderous. Yet how would she choose? Would she kill her lover or let him live, a vampire to destroy her soul?

She felt a compulsion to penance and a humbling of herself at the grave of her thwarted husband. She was afraid to walk through the streets to the cemetery, and she asked the doctor to drive her thither in the little car he now affected.

He consented and rose to lead the way. She checked him and took out her purse.

"I want to give you the installment I forgot of the conscience money. Please get it to papa as soon as you can. And here's a little extra." The doctor took the bills with a curious smile. She seemed to feel his sardonic perplexity as she mused aloud along the well-thought path.

"If I hadn't been a fallen woman I couldn't have saved papa's church from ruin. How do you explain it?"

The old doctor shook his head. "I'm no longer fool enough, honey, to try to explain anything that happens to us here. I don't even wonder about what's going to happen to us hereafter, if anything. As for right and wrong—humph! I can't tell 'em apart. When some terrible calamity comes, your father says, 'It is God's will; he moves in a mysterious way.' Well, I let it go at that for good luck, too. I neither thank nor blame anybody for anything, and I don't pray to anybody to make it come out the way I want it. According to one line of thinking, your misstep was the divine plan. According to another, good can never come out of evil. Of

course we know it does, every day; and evil out of good. The only folks who know things know 'em because they think that being pig headed is being knowing. It's too much for the wise ones. So let's let it alone. We're only human, after all, so let's be as human as we can, and I guess that's about as divine as we'll ever get Down Here."

He led her out of his woeful little tin wagon and they went lurching through the streets, out into the cemetery. This at least had increased in population and some new monuments brightened it, set like paper weights to hold down poor bodies that the wind might else blow away.

A few mourners were moving about planting flowers, clipping grass, lifting away old scraps of paper, or just brooding over what the earth held beyond the back unto itself. They looked startled and offended at the profane clatter of Doctor Brethrick's car.

In a panic of indecision as to her true duty, she recognized old Mrs. Farnaby mourning by a little hillock. Swaying near her was her husband, old Fall-down Farnaby, still somehow capable of intoxication.

The doctor knew better than to pause at all, and Mem's only rite of atonement was a glance of remorseful agony cast toward Elwood's resting place. It showed her that the founder of her fortunes was honored only a wooden headboard already warped and sagging.

"One last favor," she mumbled to Doctor Brethrick. "Get a decent tombstone for the poor boy and let me pay for it."

"All right, honey," said the doctor. And the car jangled out of the gates again in the secular road. And that was that.

(To be continued)

WORK AND PLAY AT S. J. A.

XMAS HOLIDAYS

The girls at S. J. A., the boarders especially have been striking the dates off daily from the calendar. They have figured the time left till the holidays down to the minutes and seconds.

As this goes to press a thrill runs through them to be able to say "We're going home day after tomorrow."

The week has been a most busy one scheduled with a tea or two a day. But even this was not sufficient to moderate the joy or set a damper on the jubilant Xmas Spirit which has taken hold of all the girls.

Classes will be dismissed Friday afternoon at three and will be resumed Monday January 6.

S. J. A. Dramatic Art Class Gives Enjoyable Program.

The entertainment given by the pupils of the Dramatic Art Classes of S. J. A. under the direction of Mrs. Val Yates proved a success in every way. The readings given by individual pupils were most effectively and ably rendered, while Zona Gale's one act play "The Neighbors" proved a fitting climax for the evening. Each one of the eight girls who formed the cast acquitted herself nobly of her part.

The proceeds of the entertainment were turned over to the "Gym Fund" which was thereby increased a little over \$75.

The girls of the Expression Classes as well as the Sisters of S. J. A. realize that the lion's share of the credit for the success of the affair is due to Mrs. Val Yates who worked so painstakingly and unstintingly to make the evening what it turned out to be. To Mrs. Yates therefore and to all the many friends who cooperated so loyally in putting over this entertainment, S. J. A. extends most hearty thanks.

The program was as follows: A Welcome, Marjorie Banderet; A Skit, Helene Kergosien, Betty Roy, Bobbie Arceneaux, Jimmie Ryan; Magic Medicine, Lucile Perre; Husbands, Nina Martin; The Hotel Stenographer, Evelyn Nix; Fleurette, Joyce Wolf; Kindness, C. Benvenuti; The Little Brown House, E. Lizane; The One Hundred and One, M. Turnbull; A Skit, M. E. Schlager; The Dream Ahead, L. Smith; A Friend, Catherine Bue; Cheer up Honey, Ernan LeBlanc; Peace, Cita Goodell; Muche Fine Luckee Chine, Delta Lizane; A Soldier's Prayer, Elizabeth Doggett; Roofs, Alice Camors; Brier Rose, Lois Wolf; Introduction to Play Melodina Nix; The Neighbors, Zona Gale.

Grandma, Mary Perkins; Miss Diantha Abel, Anna Mae Blaize; Ezra Williams, Gertrude Partridge; Peter, Joan Mauffray; Inez, Edith Ansley; Miss Elvire Moran, Yvonne Lacoste; Miss Carrie Ellsworth, Alma LeJeune; Time: Present. Place: Miss Abel's Kitchen.

"An Apology." This is written as a slight token of reparation for the injured feelings of the Senior's mascot. The feels very much hurt, that, in the flurry of giving their Halloween party, the Senior's forgot to mention him in the Echo. At the time of his presentation to Class 290, his name was not mentioned, other than being decorated with stray bits of orange and black paper.

We now wish to rectify that mistake and consequently have devoted several paragraphs to him. We have even gone so far as to discuss a suitable name for him. Several suggestions were made. We had our choice of Oscar, Jack, and Oswald, but they did not satisfy us. A proposal that we name him "Ralph" after his donor was met with so many "nays"

that we were forced to name him "Ralph" after his donor was met with so many "nays"

that we were forced to name him "Ralph" after his donor was met with so many "nays"

FILM COLONY STARS SANTA CLAUS IN STREET PAGEANTRY

Screen Celebrities Take Part in Brilliant Show In Hollywood—News of Films and Players.—Food for Fans and Others.

By ROSALIND SHAFFER
(Chicago Tribune Press Service.)

Hollywood, Cal., Dec. 14.—(Special Correspondence.)—Hollywood is putting forth a big effort to make the easterners feel at home during Christmas time. Hollywood boulevard was officially christened Santa Claus lane this week with Billie Dove and Anita Page officiating at the pageant and ceremonies. Seventy-five giant studio sun arcs sent yellow, red, violet, and blue rays into the sky. Down from above rained studio snow released from an airplane. Huge pine trees, set in bright red boxes, stand at intervals down the thoroughfare, lighted with twinkling electric balls.

At one end of the boulevard there is a stockade which houses Santa's reindeer. Each evening a different movie star climbs into the back seat of Santa's sleigh, is covered with white bear rugs, and carried down the boulevard escorted by traffic cops with whistles blowing. Seventy-five reindeer and introduces the star to the crowds.

Thrilling Evening. The opening of Ronald Colman's "Condemned" at the Chinese theater on Hollywood boulevard had the strangest conglomeration of effects that could be found and that were possible only in Hollywood. The Santa Claus and movie star throngs made the street impassable. Traffic cops turned cars not bearing stickers off the boulevard. At nine o'clock, as the limousine parade was strutting, its stuff, Santa Claus came up in his sleigh. The combination was amusing some of the fans almost to the point of hysteria, the while an opera singer carolled through one radio broadcaster in the courtyard and a perspiring press agent blatted the names of entering celebrities through another microphone for the benefit of the folks inside the theater. Hollywood simply outdid itself.

Another thrill of the evening was the appearance of Charley Farrell and Janet Gaynor, who entered the theater together with Jane's husband, Lyndell Peck, walking slightly behind, and Virginia Heileman, who was strutting, her stuff, Santa Claus came up in his sleigh. The combination was amusing some of the fans almost to the point of hysteria, the while an opera singer carolled through one radio broadcaster in the courtyard and a perspiring press agent blatted the names of entering celebrities through another microphone for the benefit of the folks inside the theater. Hollywood simply outdid itself.

Stars Introduce Players. Afternoon audiences at the professional golf tournament were also thrilled with the spectacle of Janet and Charley, whom every one expected would be the lucky groom before Janet married her millionaire, for two screen lovers acted as joint master of ceremonies, introducing the golfers at the tournament.

This tournament has been enlivened with much Hollywood atmosphere. Each day as the well known professionals drove off on the first tee some dainty star introduced them to the gallery. The first day it was Norma Shearer, the second, Charley and Janet, and the third, Fay Wray.

News of Films and Players. Carmel Myers played the Los Angeles

that some bright soul advised us to name him "Nay." A decision on the matter was not reached, but personally we think that "Nay" would be more fitting for a donkey than "neigh."

Thanks. The Sisters of S. J. A. are most thankful to Mrs. G. Pitcher for the Victrola which she recently sent them. The Victrola makes a lovely gift and will provide most enjoyable entertainment during many recreations.

Bay St. Louis Oranges. The finest of oranges do grow in Bay St. Louis. We had a proof of this fact lately when Mr. Eddie Heitzman sent us a basket of the loveliest oranges which he had picked from his own grove. We are most grateful to Mr. Heitzman for his thoughtfulness.

Senior Jingles. Anna Mae will be happy and gay When she knows Chicago's time is bound this way.

Edith Ansley is known to be sweet and demure Of course Slade always says "sure."

Dorothy Daniels is lazy and stout—Oh, well! What's the dir' if we're down South.

Loretta Smith, peppy and spry, Hopes some day to sail to the sky.

Gertrude Partridge, plunders our desks and hides her trophies And that's caused from reading pirate stories.

Ruth Chauvet—A sweet little dame Would just love to fly the Chicago mail plane.

Dorothy Hubbard, Our stylish beauty Wonder why we always call her "cutie."

Mary Elizabeth, our joy and pride Can get across the way in 'one big stride.

Lucia Lince, S. J. A.'s Rio Rita Is always humming, "My Chiquita."

Juanita Fayard who is always traveling, Thinks Biloxi is just the grandest ole thing.

Emmy Weiss is most honestly and thankful. That her ideal "Captain" is so "tall and manful."

Vivian Elloff—our Senior and teacher Is a fond lover of "Old Mr. Caesar."

gees Orpheum as the last headliner before the theater is closed for renovation to be reopened as a movie house. Carmel held a tea in her dressing room at the theater and among her guests was Bessie Love. Bessie, a prospective bride, was the subject of a good deal of kidding. She retorted to a question by saying she would be married at night as then she would not have to buy a hat.

Lambert Hillyer, who directed twenty-five of Bill Hart's pictures, has been signed to direct Rod La Rocque in "Strictly Business," for R-K-O. M-G-M is making the first French talking picture with Jacques Feyder directing from an original story of his own.

Greta Garbo is starting work on a German version of "Anna Christie," after finishing the English one as her first talkie.

Broken down opera stars can take heart. No matter what the stock market, or the climate, or strong liquor may have done to their voices they are still better than ordinary folks for the talkies. This was proved when Pathe found it necessary to hire Alla Mantova Opera company to do some high powered screaming for Tay Garnett's picture.

Ann Harding, heroine in Ronald Colman's new picture, "Condemned" is the proud owner of an acre of hill-top estate in the Outpost subdivision, which she and her husband, Harry Bannister, have bought. A high fence will surround the home there so that the eleven months old baby that calls Ann "Mamma" will not fall into Dolores Del Rio's back yard.

A. & G. Theater

Thursday & Friday, Dec. 19-20.

PAUL MUNI in

"7 FACES"

All talking picture and all talking comedy.

Saturday, Dec. 21.

DOROTHY REVERIE and JAN KEITH in

"LIGHT FINGERS"

All talking and all talking comedy, "The Salesman."

Sunday & Monday, Dec. 22-23.

WARNER BAXTER, MARY DUNCAN and ANTONIO MORENA in

"A ROMANCE OF THE RIO GRANDE"

All talking picture, and Harry Langdon in "Skirt Sky"—a talking comedy.

Tuesday, Wednesday, Dec. 24-25.

BESSIE LOVE in

"THE GIRL IN THE SHOW"

All talking and all talking comedy, "Cold Shivers."

Thursday, Dec. 26.

HOOT GIBSON in

"THE ACE RIDER"

Talking picture and all talking comedy, "Beach Babies."

Tuesday & Thursday Night or Silver Nights.

LETTERS FROM THE PEOPLE

A PLEA FOR THE RAILROADS.

Bay St. Louis, Miss., 12-10-29.
To The Editor of The Sea Coast Echo;
Bay St. Louis, Miss.

Dear Editor: I noticed in your last week's issue of the Echo a clipping from the McComb Journal with reference to bus and motor freight lines running through the country. I think this editorial was very appropriate and timely. I believe the most of the country is pretty much like the coast country in regard to it's transportation and tax problems, so let's take Bay St. Louis and vicinity for an example. The old reliable L. & N. ranks among the heaviest tax payers in Hancock county. They also furnish the city of Bay St. Louis a large pay-roll, which helps the businessmen of Bay St. Louis wonderfully. They maintain a nice little park around their station in the town, and do numerous other things to improve the town.

In comparison, the bus and motor freight lines so far as I have been able to ascertain does not pay one penny of capital tax. The only tax left for them to pay is then road and bridge tax. As they fill their tanks with gas on the end of the line where they can get it the cheapest, they do not pay the county any gasoline tax. So the only tax they pay in the county is the amount they pay when they get their tags, and it is my opinion that this money would not pay for the upkeep of five miles of highway for a period of twelve months. We can easily see that the tax payers of the county are being taxed for the benefit of these people who are not doing one thing for the improvement of our county, and the Railroad is one of these tax payers.

Then in conclusion would it not be better for the people of a community to patronize the ones who are helping them, and stick to the railroad where possible.

Very truly yours,
D. J. EVERETT.



Perpetual Protection

While we protect heirs, troubles and responsibilities pass over their heads like fleecy clouds over the flowers. Someday though, storm winds may threaten if you don't shelter them by a will naming financial management for their business affairs.

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Ideal Xmas Gifts

GEORGE S. HORTON

RADIO EXPERT

Sales & Service. Telephone 492. Opposite Echo Building



It actually pays for itself

Ever since we have been married Jack and I have said that we'd have a telephone of our own just as soon as we built our new home.

True to our promise we had the most adorable little cabinet built in the new house and when we moved in the telephone was all ready for us. My dear, I've actually found that it pays for itself!

Our home is pretty far out, you know, but I can take advantage of dozens of sales that I'd never be able to attend in person. I just choose what I want from the

advertisements and place my order by telephone. Lots of times the things that I order are actually delivered before I'd have time to go up town. My only regret is that I could have had a telephone so much sooner.

Why not give a telephone a chance to show you that it can pay for itself? Just call the business office—or see any telephone employee—and a telephone will be installed immediately.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

Incorporated

TRUSTEE'S SALE

WHEREAS, O. J. Cuevas, executed a deed of trust conveying to H. R. McIntosh, as Trustee, the following described personal property, situated in Hancock County, Mississippi, to-wit:

83 Head of sheep bought from Andrew Ne-cise bearing mark of Crop and half, and split one year and over and under and in other and

WHEREAS the said H. R. McIntosh being unable to serve as said Trustee, and the Pearl River County Bank having appointed W. J. Gex, Jr., as Trustee to serve in his stead, having the same powers as conferred on said H. R. McIntosh, said substitution of trustee being recorded in Vol. 7, page 622 of the Chattel Records of Hancock County, Mississippi, and

WHEREAS default has been made in the payment of said Debt of Trust which is recorded in Vol. 7, page 580 of the Records of said Hancock County, Mississippi, and

NOTICE TO CREDITORS. Letters Testamentary on the Estate of JAMES MUNTON, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 11th day of June, 1929, and therefore, notice is hereby given requiring all persons having claims against said estate to have same probated and registered by the Clerk of said Court within six months from this date and failure to do so probate and register same in six months will bar the claim.

This the 20th day of November, 1929.
CLAYTON MUNTON and JAS. RAGGOTT, Executors of the will of James Munton, deceased.

NOTICE TO BIDDERS

Sealed bids will be received by the Board of Supervisors of Hancock County at the office of the Clerk of said Board, not later than 11:00 o'clock A. M.

MONDAY, JANUARY 6TH, 1930. For furnishing to Hancock County, one Graham Truck, with a capacity of one to three tons, with dump body equipment. The Board reserves the right to reject any and all bids.

This 10th day of December, 1929.
A. G. FAYRE, Clerk.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI. To BENJAMIN BOWERS, if living and his unknown heirs at law if dead, and of all other persons having or claiming any right title or interest in and to the lands described as lots 130 to 133 inclusive 2nd Ward Town of Waveland, Hancock County, Mich.

You are summoned to appear before the Chancery Court of the County of Hancock in said State, on the Second Monday of January A. D. 1930 to defend the suit No. 3270 in said Court of

LEGISLATURE WILL AGAIN CONVEENE WITH JAN. 7 AS DAY SET FOR BIG CIRCUS

Board of Administration Sounds Good and That's All—
New Highway Bill Coming as Companion to Printing Bill—Bilbo Unpopular.

By R. L. BROWN
(Special correspondence S. Coast Echo)

Jackson, Miss., Dec. 18. The regular session of the legislature, which convened Tuesday, January 7th, will have presented to it numerous recommendations from committees which have been at work during the vacation. Then, there will be the usual message of the governor, containing recommendations for new laws and changes in old laws, such as he deems necessary. Many of these will be reiterations made to the three former sessions of the legislature during this administration. Among these will be the state printing plant, a high bond issue for a state wide highway program, purchasing commission, state police department and others.

Wants Board of Administration
Perhaps the most far-reaching recommendation which will be made to the coming legislature will be to establish a Board of Administration. This matter has been investigated by a senate committee composed of Senator Zeller, Senator Bradshaw and Senator Cullin and while their complete recommendations have not yet been given out, it is known that they will recommend that a board of three men be appointed with authority to outline a definite revenue program, balance the budgets of the various departments and institutions, appoint the heads of all state college universities, hospitals, eleemosynary institutions and the Superintendent of the penitentiary, and perhaps the state tax commission personnel. The committee contends that the cost of government would thus be reduced about one-third.

While it was not stated by the committee as to who would appoint the three members of the board of administration, it is believed that the

governor would have that happy privilege, which would give him almost entire control of every department of the state government. Judging from actions of the House of Representatives through three previous sessions, such a recommendation will have little favor.

May Finish Insane Hospital.

The committee investigating the construction of the new state insane hospital has been busy during the past two weeks with their inquiries. Statements from members of the committee indicate that recommendation will be made that the institution be finished along the same plans as projected by the present hospital commission. It may be that the committee will qualify their recommendation that two additional members be appointed by the governor, so the governor may have control of the expenditure of the money for completion of the institution and for the selling of the old hospital property in Jackson. The House of Representatives declined to accede to a senate bill with such provisions during the last regular session.

While the hospital investigating committee has not made its report, and will probably not do so until the legislature meets, it is known that nothing irregular has been found in the activities of the commission and in its records. There has perhaps not ever been such a thorough probing of a state department as has been undergone by the hospital commission.

New Highway Bill Coming.

Through newspaper articles written by Hon. John C. Satterfield, secretary of the legislative highway committee of the House, recommendations of that committee about a state wide hard surfaced highway program are being made. The committee will submit a bill carefully drawn to pro-

STRONG, WELL FIRST TIME FOR TWENTY YEARS

"For the first time in twenty years I'm well and strong, and Sargon deserves all the credit."
"It seems to me that I've been sick nearly all my life. My stomach



MRS. MABEL I. HAYDEN

caused me constant trouble. I had indigestion after practically every meal, and my whole system seemed poisoned. My complexion was sallow, my nerves were so unstrung I could get no sound sleep, and I woke up every morning feeling tired and listless. Severe headaches added to my misery, an it just seemed to me that my life was a drag.
"It's wonderful what Sargon did for me. My stomach trouble has disappeared and I eat anything I want without having indigestion. My complexion is a good, healthy color, the nervousness is gone, and the Sargon Pills regulated my liver and bowels perfectly. I sleep soundly and wake up rested and refreshed. I never have a headache now, and have so much strength and energy I feel like a different person."—Mrs. Mabel I. Hayden, 219 W. 8th St., Oklahoma City.

Atlas Drug Store, Agent.

FEARFUL DEATH TOLL

Figures gathered by the Travelers Insurance Company tell us that during the first nine months of the present year 21,000 people lost their lives in the United States as a result of automobile accidents. What a fearful death toll taken by one cause alone, and the prospect for it to continue grows none the less as days roll by. The time will soon come when more uniform and stricter regulations must be adopted governing the operation of automobiles and the drivers of the machines held to account for killing people through reckless driving.

HOW THE MIGHTY FALL

Col. Otis B. Duncan, said to have been one of the highest ranking negro army officers during the World War, is to be sentenced in the Federal court at Chicago on January 7th, for entering false claims against the government for approximately \$1,700.

PREMATURE

An Irishman lay dying when the odor of cooking assailed his nostrils. Summoning his weeping daughter to his bedside he said:
"Nora, darling, ain't it doughnuts that I smell?"

"Right for ye, father," the girl replied.
"And would ye be asking your mither if I can have one before I die?"

The daughter delivered the message to the kitchen and brought back this answer:
"Mither says ye cannot have one of them doughnuts; they're fer the wake."

—The Life Aetna-izer.

After having reached the age of 100 years, Ellen Mass, a former slave, residing in New Orleans, told her children that she was "tired of living" retired to her room, poured kerosene over her clothes, struck a match and burned herself to death.

test every section of the state and providing for the money to be secured from gasoline tax and automobile privilege taxes, the counties retaining their property shares.
It is known that advocates of a big bond issue for constructing paved roads are also drawing a new bill. They however, are confronted with the fact that should bonds be issued, it would cost 65 percent for interest and retirement of the bonds. Just how they expect to overcome that difficulty is bothering them considerably. This bond bill will also provide that the governor appoint the commissioners, presenting another insurmountable obstacle, if previous actions of the House and sentiment of the people all over the state are indicative.

School Book Adoption This Week.

State-wide attention is directed to the adoption of elementary school books this week by the state textbook commission, recently appointed by Gov. Bilbo. The commission will handle the bids, consider plates and manuscripts will be interesting. It is a matter of general knowledge that the commission had no legal right to meddle plates and bids, as a commission, and if the proposed state printing plant was not in the office, that the commission would not have been considered by Gov. Bilbo or the commission.

STANISLAUS DAY SCHOOL PREPARING CHRISTMAS TREE

Bro. Andrew Well-Known School Has Excellent Program For This Friday

PROGRAM

1. The Lord's Prayer... School
2. Angels We Have Heard... Hymn
3. With Hearts Truly Grateful... Hymn
4. Come, Come, Come... Hymn
5. Jingle Bells... Hymn
6. Holy Night... Song
7. Jesus, Jesus Come To Me... Hymn
8. Praise The Lord... Hymn

MEMORY SELECTIONS

1. The Star of Bethlehem... Arthur Johnson
2. Angels We Have Heard... Arnold Manieri
3. With Hearts Truly Grateful... Joseph Colson
4. Come, Come, Come... Mark Oliver
5. Father In Heaven... Eldon Johnson
6. Glory To God... Theodore Duraynaud
7. While Stars of Christmas Shine... Edward Weidner
8. Christmas Everywhere... Alvin Weidner
9. Carol, Sweetly Carol... Owen Heitzman
10. Christmas Bells... Warren Tomasi
11. Glory To God In The Highest... Thomas Quintini
12. Peace On Earth, James D. Henry
13. A Christmas Carol... Eugene Manieri
14. Introducing Santa Claus... James Ward
15. Distribution of Presents... Kind Friends

A Merry Christmas and A Happy New Year is our wish to Parents, Benefactors and Friends, from the Teachers and Pupils.

TUNG OIL SEEN AS COMING CROP

Cutover Pine Lands Promise To Grow Valuable Product

(N. O. Times-Picayune, 12th.)
The cutover pine lands of South Louisiana and Mississippi appear to be well adapted to the growing of the tree which produces tung oil, an important ingredient in varnishes and lacquers, J. S. Goff, district manager of the United States bureau of foreign and domestic commerce, declared Wednesday at a meeting of the tung oil committee of the industrial bureau of the Association of Commerce. Charles W. Mackie, Jr., is chairman of the committee, appointed to interest owners of cutover lands in tung oil.

Tung oil now comes from the Yang-Tse valley in China, said Mr. Goff, and importations are at the rate of 100,000,000 pounds a year, the present value being about 14.5 cents per pound.

As the result of the expedition sent to the Yang-Tse valley by the department of commerce, production of tung oil is being undertaken in this country, said Mr. Goff.

At Bogalusa, La., 10,000 trees were set out by the Great Southern Lumber Company. At Picayune, Miss., and in Alabama, Georgia and South Carolina, there have also been plantings. The trees come into bearing in the third year, he stated, reaching their maximum production of nuts at 10 to 12 years, and producing thereafter through the 30th year. It requires \$200 to \$300 to get an acre into production, and at the end of five years the trees are producing enough nuts to make the investment attractive.

GOV. ROOSEVELT HITS BULL'S EYE

Governor Franklin D. Roosevelt hit the bull's eye when he said in his speech at Chicago the other night "that the American people are angered and disgusted at a party whose leaders meet ostensibly to relieve the farmer and then proceed to attempt to line their own pockets with an exorbitant tariff." While it must be admitted that "a tariff for revenue only" is no longer the principle plank in latter day Democratic platforms, it is a fact beyond dispute that the wall of tariff protection the Republicans seek to enact is directly against the interest of a majority of our people and is solely for the benefit of the manufacturers and the capitalists class.

A DIFFERENT TYPE OF CATTLE

Ten years ago one would occasionally see a Jersey cow in the towns in Pearl River county. The sight of a Jersey cow feeding beside the road was a sure sign that one was near a town. Range cattle were everywhere bearing no sign of higher breeding. Quite a change has taken place in the last ten years. The long horn cows have been displaced by the crumple horn and it is no unusual thing to see heads of young stock showing signs of better breeding. This change has come about by the elimination of the scrub sire and the importation of Jersey bulls that have been allowed the privilege of the range. —Picayune-Item.

C. OF C. VISITORS

Recent visitors registering at the local Chamber of Commerce office include: Miss Helen Perkins, E. W. Toulson of Bay St. Louis; Miss Frances King, Gulfport, student at Bay high school; Apple Mitchell, Logtown, student at Bay high school; David Holt and Al C. Stevens, of Mobile, representatives of American Rivers Review; E. C. Bunt, New Orleans, district agent for Louisville and Nashville, railroad.

SUCCESSFUL HOMEMAKING

By GRACE VIAL GRAY

WHAT IS SELF-RISING FLOUR?

This is a question often asked by women—just what is self-rising flour? What is it made and what are the advantages in using it?

Well, first of all, self-rising flour is a soft wheat flour to which the miller adds pure monocalcium phosphate and bicarbonate of soda, which is really baking powder, and salt for seasoning. So it is after all a ready prepared or pre-leavened flour.

Using self-rising flour in the home three times each day has many advantages. The greatest thing about it is its dependability. In fact, self-rising flour gives the only source of a uniform biscuit 395 times a year. Do not add baking soda or baking powder to it.

When a woman mixes soda and buttermilk, she has no way to tell accurately about the acidity of the buttermilk without taking it to a laboratory, and if she wants to have a first-class biscuit, the soda and buttermilk must neutralize each other. In the self-rising flour the leavening is accurately proportioned by weight and on a basis of a minimum, whereas, the other way is usually a maximum and guess work at that.

Self-rising flour is economical for all baking purposes. In addition to the saving in the purchase of baking powder, soda and salt, it also saves eggs. The leavening is so generally distributed that it does not require so many eggs. In the original recipe for the standard 1-2-3-4 butter cake, four eggs are required if using plain flour. Substituting self-rising flour in the same formula requires only two eggs. Use one egg to every one and a half cups of self-rising flour.

You can take any of your own favorite cake recipes and change it into a self-rising flour recipe.

Use one whole egg or two egg whites to each one and a half cups of flour, and add one tablespoonful of liquid for each egg omitted from the original recipe. Omit all baking powder and soda. Do no unnecessary beating. Do not let batter stand after mixing. Bake at the correct temperature.

The most common mistake in baking cakes is in having too hot an oven. Keep the oven at 350 degrees F.

TRUSTEE'S SALE OF LAND

Whereas Raphael A. Favre and Nora Favre, husband and wife, executed a Deed of Trust conveying to Geo. R. Rea, as Trustee, certain land in Hancock County, State of Mississippi, to secure an indebtedness owing to the Peoples Building & Loan Association, which deed of trust is dated June 19, 1924, and recorded in Vol. No. 18, pages 184-185, Records of Mortgages and Deeds of Trust on Lands in said Hancock County, in which Deed of Trust the land is described as a certain lot of land, with its rights and appurtenances, situated in the Second Ward of the City of Bay St. Louis, Hancock County, State of Mississippi, and described as having a front of 50 (fifty) feet on the East line of Eastbrook Street, and running back between parallel lines 50 feet apart, on a course North 20 degrees east 125 feet, more or less, to the south line of Lot 56 assessed to Andy Becker, bounded on the east by Lot 156 assessed to C. C. McDonald, and west by Lot 154 assessed to Louis Parnas. The above described land is now designated as Lot 155, Second Ward, on an official map of said City made by E. S. Drake, C. E., filed in the office of the Clerk of the Chancery Court of said County, on May 1, 1923. Being the identical land in and to which his undivided one half interest was conveyed by Eugene Favre to the said Raphael Favre, by deed dated June 19, 1924. Whereas default has been made in the payment of said indebtedness, together with sums owing for taxes and insurance paid by said Association, and whereas the said Geo. R. Rea has declined to act as such Trustee; and said Association, under the authority of said Deed of Trust, has appointed the undersigned W. V. Yates, as substituted Trustee, which Substitution is dated Dec. 6, 1929, and recorded in Vol. No. 22, pages 194-195, Records of Mortgages and Deeds of Trust on Lands in said Hancock County, the said Association has requested the undersigned to duly execute said Deed of Trust, according to its terms, by a sale of the property therein described.

Now therefore notice is hereby given that the undersigned Substituted Trustee will sell the above described property, at public auction, to the highest bidder for cash, before the front door of the Hancock County Court House, in the City of Bay St. Louis, Mississippi within lawful hours, for the purpose of paying said indebtedness and costs, on

MONDAY, JANUARY 6, 1930.

W. V. YATES
Substituted Trustee.

Dated this 9th day of December, 1929.

TRUSTEE'S SALE OF LAND

Whereas Mrs. Violet E. Allen executed a deed of Trust conveying to Geo. R. Rea, as Trustee, certain land in Hancock County, State of Mississippi to secure an indebtedness owing to the Peoples Building & Loan Association, which deed of trust is dated June 13th, 1927, and recorded in Vol. No. 22, pages 194-195, Records of Mortgages and Deeds of Trust on Lands in said Hancock County, in which Deed of Trust the land is described as a certain lot of land, with its rights and appurtenances, situated in the City of Bay St. Louis, and designated as Lot 146, Third Ward, on an official map of said City made by E. S. Drake, C. E., filed in the office of the Clerk of the Chancery Court of said County, on May 1, 1923. Said lot has a frontage of 95 feet, more or less, on the northern line of Goodchildren Street, and extends back between parallel lines, at right angles with said street, a depth of 120 feet, more or less, to the south line of Lot 143 formerly owned by Moore & Fischer, bounded on the east by land assessed to Francis Greer, and west by land of Mrs. Odile Stevenson. Being the identical land conveyed by Paul J. Gelpi, M. B. and Mrs. Marie A. Gelpi to the said Mrs. Violet E. Allen, by deed dated June 13, 1927.

Whereas default has been made in the payment of said indebtedness, together with sums owing for taxes and insurance paid by said Association, and whereas the said Geo. R. Rea has declined to act as such Trustee; and said Association, under the authority of said Deed of Trust, has appointed the undersigned W. V. Yates, as substituted Trustee, which Substitution is dated Dec. 6, 1929, and recorded in Vol. No. 22, pages 194-195, Records of Mortgages and Deeds of Trust on Lands in said Hancock County, the said Association has requested the undersigned to duly execute said Deed of Trust, according to its terms, by a sale of the property therein described.

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MONDAY, JANUARY 6, 1930.

W. V. YATES
Substituted Trustee.

Dated this 9th day of December, 1929.

L. J. NORMAN SALESMAN

SINGER ELECTRIC SEWING MACHINE

400 Carroll Ave. Phone 303

BAY ST. LOUIS, MISS.

MISSISSIPPI POWER CO. AWARDS BONUS TO ALL EMPLOYEES

For Five Consecutive Years Company Has Presented Bonus to Employees.

Over five hundred and fifty employees of Mississippi Power Company were made happy today by the receipt of a Christmas bonus from the company.

This bonus was awarded to employees who have been with the company a year or more as a token of the company's appreciation of loyal and efficient service.

Employees who have served the company for one year received a check for 1-2 percent of their year salary. The amount of the bonus increases at the rate of 1-2 of one percent until employees who have been with the company eight years received 5 percent of their annual pay.

The presentation of the bonus is not assured by the Mississippi Power Company from year to year but depends on business conditions and the general attitude and accomplishments of the employees during the year. This is the fifth consecutive year in which the bonus has been granted.

DEATHS REPORTED DURING OCTOBER

Deaths from Hancock County reported during the month of October to the bureau of vital statistics of the state board of health follow:

S. S. Goldberry, Oct. 4; George A. Young, Oct. 17; Amalia Cuevas, Oct. 25; Mrs. Alice Favard, Oct. 30; Ophelia B. Schulteis, Oct. 12.

ONE WAY TO GET RICH.

An oil gusher "came in" on the farm of a poverty stricken Texas farmer the other day and now his wealth is rolling in at the rate of \$1200 a day. And yet some folks tell us that there's no such thing as luck. We are willing to wager our last buffalo nickel no one could convince that Texas clod-hopper that Lady Luck has not come his way.

CHRISTMAS PARTY PROVES ENJOYABLE

The Christmas tree and party given Thursday night of last week at the W. B. A. den by the Bay St. Louis Review of the Woman's Benefit Association, proved most enjoyable with about 40 members in attendance. The party date had been set for Friday night but because of the entertainment at St. Joseph's Academy which many of the members wished to attend the date was changed to Thursday night. The den had been prettily decorated for the occasion with Christmas greens and tinsel and a tree was gaily bedecked in true Christmas fashion. It had been planned that each member should bring a gift which was numbered and each member in turn was given a number and the gifts were distributed according to number. Miss Miriam Engman serving as Santa Claus. Not only did each receive a present but a large stick of peppermint candy was given everyone. The game of the evening was beano which all played with much interest. Misses Miriam and Levia Engman, alternating as "dealers." The prizes were canned goods, each member having donated a can. At the close of the party cake and cold drinks were served.

CHRISTMAS HOLIDAYS

Prof. S. J. Ingram, superintendent of Bay St. Louis city schools, announces that holidays for the Christmas season will begin in the schools the afternoon of December 20, and classes will be resumed the morning of January 1. This longer Christmas holiday period is greeted with pleasure by both students and teachers, permitting as it does, the teachers to enjoy a long visit at their respective homes.

OCTOBER BIRTHS IN HANCOCK COUNTY

Births in Hancock County reported to the bureau of vital statistics of the state board of health during the month of October follow:

William F. Poolson, boy, Oct. 8; George Johnston, boy, Oct. 25; Jacob J. Wolf, boy, Oct. 30; Andrew Bourgeois, girl, Oct. 28; Dozier Moran, girl, Oct. 2; Sidney Pearson Powell, boy, Oct. 18.

Notice of Declaration of Dividend

Mississippi Power Co. Cumulative Preferred Stock

The regular quarterly dividend of \$1.75 per share on the \$7 preferred stock and \$1.50 per share on the \$6 preferred stock of Mississippi Power Company has been declared, payable Jan. 1, 1930 to stockholders of record on Dec. 20th, 1929.

B. E. EATON, President

INVESTMENT DEPARTMENT

MISSISSIPPI POWER COMPANY

Telephones 131 and 229-W Office Old Ferry Landing.

CARMICHAEL

REAL ESTATE AGENCY

BAY ST. LOUIS, MISS.

In order to protect myself I require exclusive 6 months listings on any home and lands also I cannot accept listings unless the price is fair to both buyer and seller.

Upon any property on which I accept an exclusive listing I will make a determined also well directed effort to locate a purchaser.

I believe Real Estate values will enhance slowly but surely now on the entire Gulf Coast but if you are anxious to sell I will do my part in assisting you to dispose of same at a fair price.

LUMBER ODDS AND ENDS

Several Patterns of Siding and Ceiling; also All Widths of Flooring... All stock suitable for the construction of Cheap Houses, Garages, Chicken Houses and Barns.

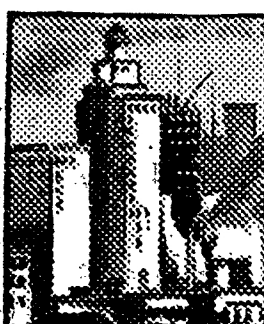
PRICES VERY ATTRACTIVE.

EDW. HINES LBR. CO.

Kiln, Mississippi.



The all-year-round Santa Claus to your Community



Happiness and good cheer are in the air. The Yuletide has rolled round again. Soon you and your family will be looking under holly and mistletoe to see what Kris Kringle has brought you!... Christmas, however, comes just once a year—and then only for a day. Quickly the busy world moves on. There is much work to be done, and for this work, another kind of Santa Claus is needed. A Santa Claus which comes, not with reindeer and jingling bells, but on shining steel rails.

The railroad is the all-year-round Santa Claus to your community. It connects your town with the outside world, and you and your family with friends and loved ones elsewhere. It provides dependable outlets for the things your community makes, and brings the goods of the world to you. The railroad furnishes steady employment for many of your fellow-citizens and through their pay-checks, which are largely spent in your town, it adds directly or indirectly to your prosperity. The railroad buys locally, and pays city, county, and state taxes.

Patronizing this railroad, you are furthering your own best interests. For the most business it does, the better off you and your community will be. Travel and ship by rail—let the L. & N. serve you.

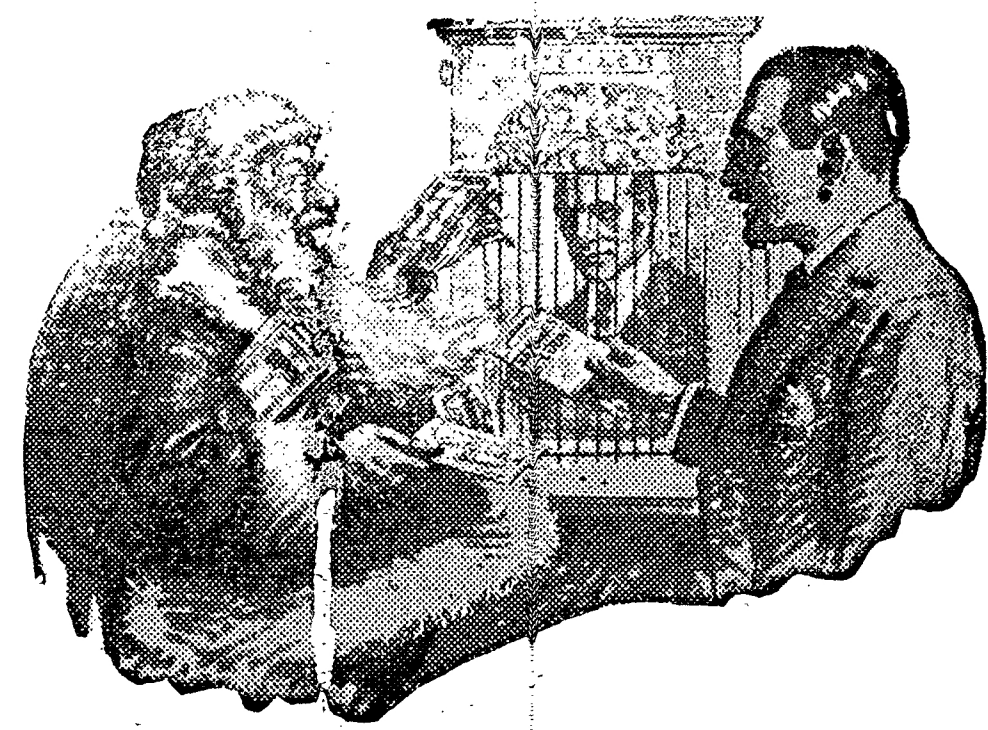
The L. & N. is widely known for its splendid dining-car service, which is not surpassed by that of any other railroad. The stewards and waiters are courteous and attentive to the wants of passengers, the food is the best the markets afford, and the charges are moderate. This service adds materially to the pleasure and comfort of a trip over the L. & N.

Osteopathic Masseuse Physio-Therapist
Scientific Building and Reducing
Electric and Cabinet Baths
Dr. Leon Rosengarten
CHIROPRACTIC—HEALTH SERVICE
Phone 444 309 E Beach
PASS CHRISTIAN, MISS.

OPEN YOUR CHRISTMAS SAVINGS CLUB NOW!



SAVE FOR TAXES

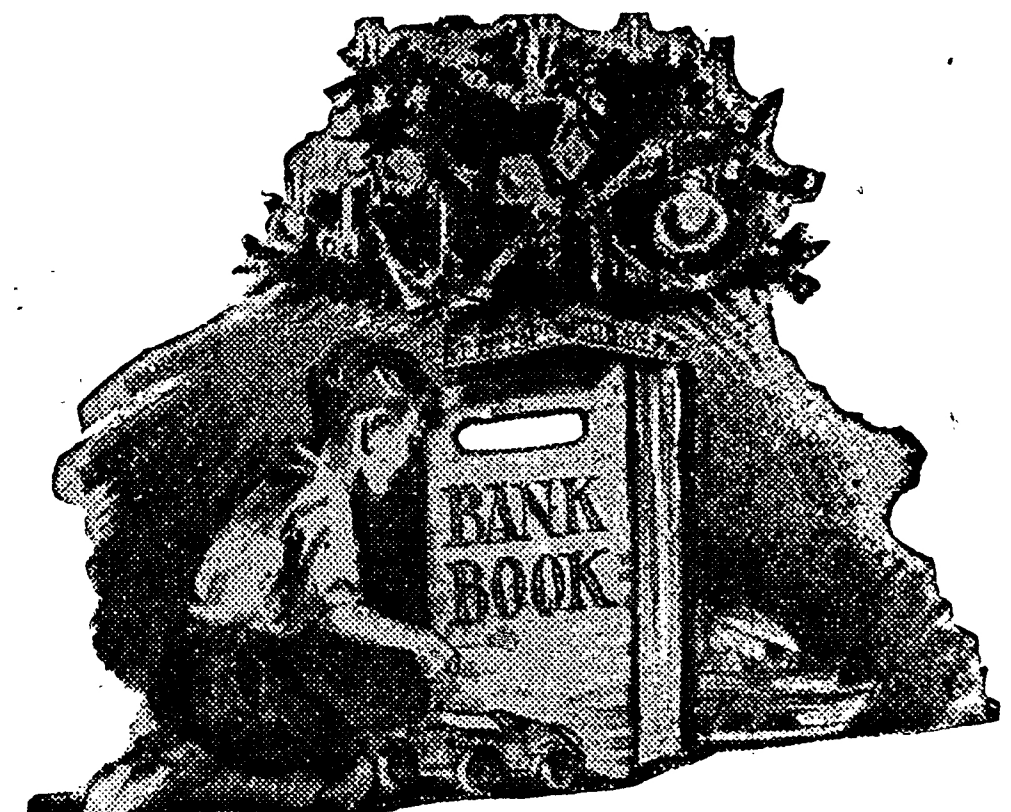


WITH Merchants Bank & Trust Company

We have installed a new and better system for the 1930 Club. We also have all classes of Clubs—increasing, decreasing and fixed amounts. 4 per cent interest added.



Save For Your NEXT CHRISTMAS



We Extend
Our Cordial Holiday
Greetings

And, too, Our Wishes for Your Prosperity in the New Year, we join the Hope that this Institution, may be permitted to serve You in all possible ways.

Geo. R. Rea, Pres.

Merchants Bank & Trust Company

Bay Saint Louis, Mississippi.

The Sea Coast Echo

CITY ECHOES.

—The Echo wishes its readers, one and all, a Thrice Merry Christmas.

—Real Homemade FRUIT CAKE, made by Mrs. O. R. Bragg, on sale at The ATLAS DRUG STORE for 80 cents per pound.

—Don't forget the poor and needy for Christmas and particularly make the little children happy.

—Oil clothing—Ladies and children's dresses—Hosiery at the Bay Mercantile Co.

—A very nice present for the man is the GEM outfit. The ATLAS DRUG STORE offers a pint of white hazel, a 50c tube of shaving cream, and a \$1.00 Gem Safety Razor all for 69 cents. You can not beat that.

—Come in and see the display of Fostoria Glassware at Mauffray's Store.

—Mrs. George R. Rea has as her charming house guest for several days, Mrs. Geo. L. Moore of New Orleans who arrived Wednesday.

—Mayfield two pants suits \$19.50 to \$30.00, at the Bay Mercantile Co.

—Come in and see the display of Fostoria Glassware at Mauffray's Store.

—One of those beautiful PYRALIN TOILET SETS at The Atlas Drug Store which are selling from \$5.00 to \$11.50 a very suitable Christmas present.

—Roses, Carnations, Lily of the Valley, Christmas plants and many other nice Cut Flowers for Christmas. They make an acceptable gift for anyone. Lorraine's Flower Shop, Phone 234, Pass Christian, Miss.

—Mrs. R. B. Koch and two daughters spent Friday of last week in New Orleans combining a business and pleasure trip.

—Miss Agnes Roemer, daughter of Mr. and Mrs. Otto Roemer, spent the week-end in New Orleans visiting relatives and friends.

—Russell Ladner who is now residing in Mobile spent Sunday here visiting his father, Alcide Ladner and family of Keller avenue.

—Do not forget that box of Christmas candy. Whitman's, as you know, is quality. The ATLAS DRUG STORE is the place.

—Christmas trees, either live or cut Northern Fir. We have a complete line and invite you to come and see them. Yes, we have some like the fine specimen on your Beach Front. Lorraine's Flower Shop, Phone 234, Pass Christian, Miss.

—Good old-fashioned pecan pralines, packed in cotton bales—1 dozen in a box \$1.00. At Mauffray's Store.

—Overcoats heavy—blue look like \$25.00 worth \$13.50, at the Bay Mercantile Company.

—Jack Ansley, 6-year-old son of Luther Ansley, Jr., living in Denver, Colo., is coming Bay St. Louis to join his father, Wednesday, December 18th. He has been reading with his grandfather since his mother's death 2 years ago. The Ansley family is very happy to have him home.

—Miss Alcida Ladner, chief operator and office manager of the local telephone exchange, spent the week-end in New Orleans visiting at the home of her sister, Mrs. F. C. Roemer.

—Good old-fashioned pecan pralines, packed in cotton bales—1 dozen in a box \$1.00. At Mauffray's Store.

—Miss Alice Blaize who is now working in New Orleans, spent the week-end here with her parents, Mr. and Mrs. Leo Blaize.

—Poinsettias, Begonias, Cyclamen and many other plants in full bloom. Call and make your selection for Christmas gifts. Phone 234, Lorraine's Flower Shop, Pass Christian, Miss.

—Miss Marius Ziegler who is now connected with the telephone exchange in New Orleans, spent the week-end here visiting her parents, Mr. and Mrs. Dan Ziegler of Carroll avenue.

—For Xmas—Suitcases, Trunks and Rugs at the Bay Mercantile Co.

—Mrs. Roger Boh and children of Alabama are spending the holiday season here with Mrs. Boh's mother, Mrs. C. A. Breath. Mr. Boh will join his family for several brief visits during their stay on the Coast.

—For Xmas—Bedroom slippers—35c to \$3.50; Bathrobes 98c to \$8.50; Raincoats \$3.75 to \$8.50; Sweaters \$1.00 to \$6.50; Silk Hose 19c to \$1.95 at the Bay Mercantile Co.

—Probably you do not know what to give the boy of 10 to 15 years of age. Why not make it an Anaco Camera. You can buy them from the ATLAS DRUG STORE from \$2.50 to \$4.50. A compact to the young flogger, we have them from 50c to \$7.50. ATLAS DRUG STORE.

—Geo. E. Pitcher has arrived here to spend the holidays with his wife at their North Beach Boulevard home. He has been engaged in visits through the Southern territory representing the American Thread Company of which he is Southern representative.

—Recently he has been in Atlanta where he stopped over en route southward from New York City.

—Here is an announcement of extra ordinary interest. The Boston Shoe Store, Bay St. Louis, is offering about 300 pairs of Women's high top shoes at 10 cents pair, also children's Oxfords at 98 cents pair. The Boston Shoe Store carries a complete selection of shoes for men, women and children and has a pair to fit any foot and prices to fit any purse.

—Advertisement appears elsewhere in this issue.

—Mrs. E. J. Leonard and niece, Gene Kalinski, who is spending the winter here and attending school, will go to New Orleans Sunday afternoon to spend Christmas, Mrs. Leonard at the home of Mr. and Mrs. Albert Leonard and Miss Kalinski with her mother, Mrs. Albert G. Kalinski.

—Now you know an old man smokes cigars. Why not give him a box of 25 Robert Burns, Roi-Tan, El Tralles, William Pen or John Ruskin cigars? He will appreciate it. You can get them at the ATLAS DRUG STORE.

—Mr. and Mrs. E. S. Drake, were supper guests Thursday night of Mrs. Anne Scott and children, Mary Helene, Kenneth and Albert, Ann of Second street, Gulfport. Mr. Drake attended the meeting of the Knights Templars at Biloxi that evening and Mrs. Drake, who is a very well known and popular singer, will sing at the Christmas party at the Biloxi Hotel on Friday night.

—W. W. Stockstill who has not been well for some time and who has been at the King's Daughters Emergency Hospital for treatment recently, will go to New Orleans Sunday to the Baptist Hospital for another minor operation, which it is believed will assist him to regain his health. He will be at the hospital about a week.

—WHITMAN'S CANDY for Christmas is an ideal gift. The Gray Package at \$1.00, the Sampler at \$1.50. We have the different sizes from one to five pounds and they are all beautifully decorated for Christmas. The ATLAS DRUG STORE has the exclusive agency in Bay St. Louis for this nationally known candy.

—Mrs. Ada B. Mallory, of Gulfport was here a few days since visiting friends of her former home town. Mrs. Mallory will leave Monday for Baltimore, Md., where she will spend the holidays part of the time and also will be with her son, Cadet Charles Lydecker at West Point Military college.

—Alcide Nicaise and Edgar Moran of Kiln, charged with manufacture and possession of liquor, were placed under \$500 bond by United States Commissioner George P. Money of Biloxi this week.

—If you are thinking of a bottle of toilet water or perfume for that Christmas present you will find it at the ATLAS DRUG STORE.

—Mr. and Mrs. Norton E. Haas and the baby will leave by auto with in the next few days for Columbus, Miss., where they will spend the Christmas Holidays under the parental roof of Mr. Haas.

—Mr. and Mrs. John de Armas and family will spend the Christmas holidays at Buras, La., house guests of relatives. Mrs. de Armas and family have gone while Mr. de Armas will follow Tuesday.

—The Christmas stocking would hardly be complete without a box of Whitman's Chocolates. The ATLAS DRUG STORE carries a complete line and they are the exclusive agents in Bay St. Louis.

—Many thoughtful friends and relatives send a year's paid-up subscription to friends out of town. We send the subscriber a specially gotten-up Xmas Card announcing the gift and who from.

—C. Greer Moore, live-wire and good citizen that he is, came out from New Orleans Tuesday night expressly to attend the Bay St. Louis Chamber of Commerce banquet at which Mr. Chase of the New Orleans Association of Commerce was chief speaker.

—Mrs. A. G. Oostnach and the Misses Mary Elizabeth and Agnes Oostnach of Gulfport, motored to Bay Sunday afternoon for a visit with Miss Josie Welch. The Oostnach family were formerly residents of the Bay.

—FANCY DRESS and CALICO BALL will be given by the Ladies' Woodmen of the World Circle, New Year's Eve night, December 31. Music by the best band in town. Mrs. Elizabeth Boudin, chairlady.

—Mrs. Florence Hackney Godcheaux of New Orleans, former Bay St. Louis resident, spent Sunday in Bay St. Louis as the guest of Mrs. J. B. Toussaint and Mrs. Annie Sharkey of South Beach Boulevard and staying at the afternoon with Miss Josie Welch.

IN SOCIAL CIRCLES

(By Our Society Editor)

SATURDAY PLAYERS.

—Mrs. C. L. Skatvold entertained the Saturday evening Bridge Players last Saturday night, at her new residence in Waveland Beach. Two tables enjoyed a happy social game and prizes were won by Dr. J. C. Buckley and Mrs. Skatvold. The hostess served a delectable party menu.

BRIDGE PARTY.

A group of bridge players enjoyed the party Wednesday afternoon at the Hotel Weston given as a benefit by the King's Daughters circle. At this party two prizes were awarded. Mrs. Chas. G. Moreau receiving the turkey and Miss Irma Koch the handmade quilt.

LES BOHEMIENNES TO MEET.

There will be a meeting of Les Bohemiennes Club Monday night, 7:30 o'clock, at the Bay-Waveland Yacht Club which all members are asked to attend.

ENTERTAIN AT DINNER

Mr. Gus Soniat and Mrs. Soniat as well, were hosts to quite a number of friends from New Orleans Sunday at their hospitable home in St. Charles street, where some thirty guests were entertained at dinner that afternoon.

The guests principally were friends from New Orleans, all members of Pere Marquette Council, No. 1437, Knights of Columbus, and included Dr. F. L. Jabert, Azzo Plough and wife, Henry L. Ferry and wife, Charles Perry, Frank B. Gravenberg, Dr. S. L. Tibbler, A. A. Bourgeois, Ben. J. Brou, D. H. Hoffman, Jr., M. P. Arnould, Jr., Gus Lambias, State lecturer for Louisiana; Emil Morganstein, W. R. Sharp, E. P. Lastrappe.

In addition there were Messrs A. A. Seafide, Norton E. Haas, Ed Arce-neaux, Forest Favre and others.

—Mr. and Mrs. Walter J. Gex, Jr., will leave Sunday for Abbeville, La., where they will spend the Christmas holidays visiting the latter's parents, Dr. and Mrs. Eldridge.

—Come out to our store and see our line of Toys, Fireworks and Candy. Just received fresh. BOUDIN'S STORE, Third street.

—Sisters of St. Joseph's Academy of this city, assisted are striving with much diligence to raise sufficient funds for constructing during the coming year a building to serve as gymnasium and auditorium and part two story for upper rooms to be used for general purposes. Since the disastrous fire some years ago, the Sisters have by hard struggle been able to only rebuild in that manner that only meets the bare necessities. Their present effort is meritorious and entitled to the consideration of not only every friend of the Academy and convent but every friend of the city who wishes to see it expand and flourish. Mother Claire is exerting every effort to succeed in a cherished ambition and will succeed.

—New year's resolutions each day in our own position. BOUDIN'S STORE, Third street.

—The Echo continues to solicit contributions. Other donations will be acknowledged next week.

XMASTREE FOR CITY'S CHILDREN

Public Generously Responds To Appeal For Funds Made In Echo Last Week

Bro. Peter's Christmas tree, with the co-operation of the ladies of St. Margaret's Daughters and others, will take place Monday night at the College gym, and Bro. Peter is in New Orleans buying gall the toys that will make the kiddies happy for Christmas.

In addition to toys there will be many goodies, these, too, contributed by thoughtful people.

Bro. Peter last week authorized the Sea Coast Echo to help collect funds through these columns, and here is the result to date.

A Reader,	\$1.00
Memory of M. L. M.,	2.00
Johny Jean's Store	2.00
J. A. Breath,	1.00
Emilio Cue,	2.00
Randolph J. Ladner	2.00
Harold B. Weston	1.00
A. G. Favre	1.00
Geo. R. Rea	1.00
Jos. O. Mauffray	1.00
Beach Drug Store	1.00
R. C. Richards,	1.00
Dr. J. A. Evans	1.00
Atlas Drug Store	1.00
Mrs. A. F. Fournier	1.00
W. J. Gex, Jr.	1.00
Cash,	1.00
F. H. Egloff	1.00
Echo Employees	2.50
Piazza Bros.	1.00

The Echo continues to solicit contributions. Other donations will be acknowledged next week.

WAVELAND SCHOOL TO HAVE CHRISTMAS TREE THIS AFTERNOON

Waveland school children and others are to have a Christmas tree celebration this Friday afternoon, 1 o'clock, at the schoolhouse, under the auspices of the Waveland Parent-Teachers' Association, recently organized and assisted by the faculty. The Echo prints the program, Christmas Secret, Marcelle Moreere; Reading, Christmas Every Where, Catherine Cradwick; Reading, Merry Christmas, Mary Elizabeth Jackson; Song, Christmas Lullaby, Primary Room; Reading, Jolly Old St. Nicholas, Georgiana Herman; Reading, Night Before Christmas, Jack Evans; Song, Beautiful Thoughts for Christmas, Second and Third Grades; Reading, A Christmas Interlude, Isabel Tucker; Song, Christmas Carol, 2nd

Seventh and 8 Grades; Song, Up on the House Top, School; Show—Mrs. Herman, Santa's Work Shop; Edwena Haas, Mrs. W. O. Sylvester, Bell Plunkett, Mrs. Mary R. Schilling.

This tree entertainment, with its attending happiness to result, is made possible by the generosity of the following-named. Donating cash, Waveland Improvement Association, Leonard K. Nicholson, Bernard Shields, A. M. Briede, Mrs. W. C. Grant, A. P. Fournier, Thomas Anderson, A. J. Combe, Norton Haas Lumber Co., Dr. J. C. Buckley, H. G. Peters, Randolph Ladner, E. G. Schwartz.

William Ruhr Grocery, apples; Mr. and Mrs. C. B. Mollere, oranges; Mrs. J. P. Moreere, tarlatan; Mrs. Herman, 24 filled stockings; Mrs. Villere, candy; S. D. Siler, 18 books; Waveland Drug Store, a present for each in school. All pupils remembered by their teachers.

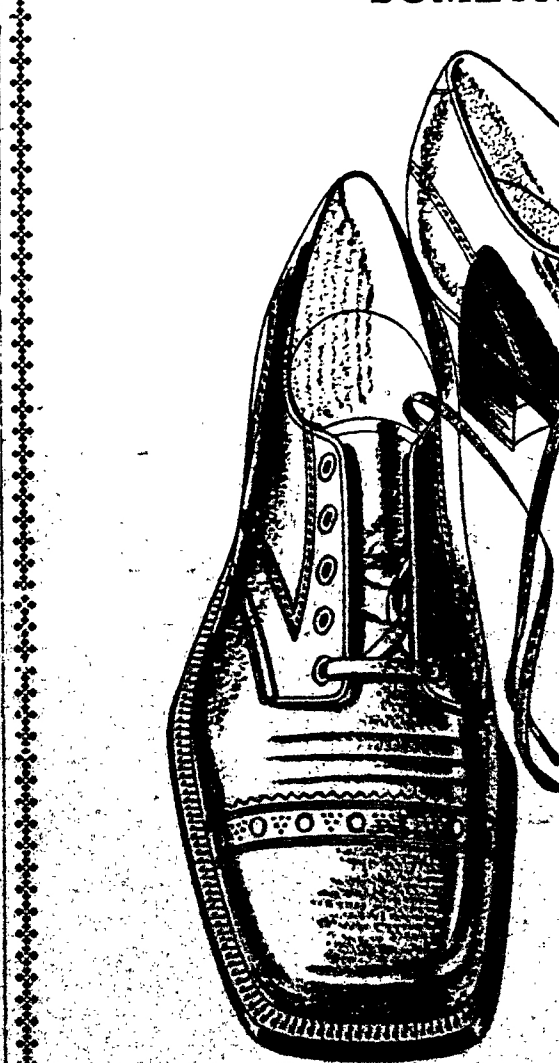
Mrs. Herman also gave a moving picture, "Santa's Work Shop."

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ANNOUNCING
OPENING OF
NEW STORE BY
J. MORREALE & SONS,
SATURDAY, DECEMBER 21ST
Front Street, Head Washington St.
FULL AND FRESH SUPPLY OF—
**GROCERIES, FRUIT,
VEGETABLES AND
POULTRY**
FILLING STATION
We invite your trade and will strive to please you at all times.
Give us a trial. Quality of goods and Low Prices will insure your return.
Bayou Cook Oysters.

SPECIAL
THE STANDARD GUN METAL BLUCHER \$3.50
SOMETHING NEW!



Different in appearance but Oh! so comfortable. Men are smashing the barriers of conservatism. You are going to see plenty of well-dressed men wearing this novelty model on the street and at business.

Boston Shoe Store
Leader of Low Prices A Fit For Every Foot.